

# THE 2023 NONPROFIT CONNECTICUT CULTURAL CENSUS

Connecticut is a culturally rich state home to more than **700** nonprofit cultural organizations.

**Our impact is far-reaching.<sup>1</sup>**

In 2023, we hosted over **9.7 MILLION** visitors.



**And our audiences are growing!**

In 2023, in-person visits increased by **11%**.



**+11%**

Our PreK-12 education programming soared **37%** higher than in 2022.

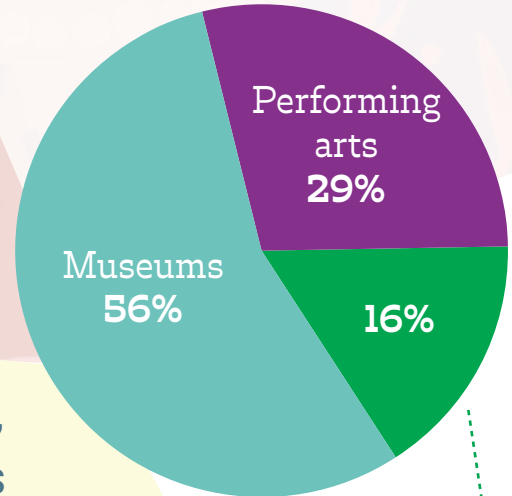


**+37%**

comprehensive story of America - its opportunities, challenges, and its diverse peoples - visitors will gain a better sense of time and place to understand how their own stories fit in the fabric of America." -Anne Guernsey, Webb Dean Stevens Museum

The CT Cultural Fund was funded by a \$30.7 million allocation from the CT General Assembly for 2022-2023. Funding was not renewed for 2024.

## TYPES OF CT CULTURAL ORGANIZATIONS



### Other cultural organizations

"Other cultural nonprofits" includes cultural service organizations, schools of the arts, cultural series and festivals, cinema, and other media.

Additionally, respondents to our cultural census directly employed over **17,500** people!<sup>2</sup>



Our work is also supported by nearly **35,000** volunteers, who contributed **1.4 million** hours to Connecticut's communities in 2023.

### Source:

Nonprofit Connecticut Cultural Census, fielded December 2023/January 2024 by Wilkening Consulting on behalf of CT Humanities, n = 659

<sup>1</sup>660 CT cultural organizations contributed to this census (over 91% of organizations)

<sup>2</sup>Over 5,000 are paid employees and over 11,000 are contracted artists, interpreters, performers, and more. According to the US Bureau of Economic Analysis, the entire Connecticut cultural sector supports over 56,000 jobs.