CThumanities

SPONSORSHIPS

PROGRAM GUIDELINES

GUIDELINES

GUIDELINES

Sponsorships support public humanities events, programs, and opportunities that help institutions serving the people of Connecticut explore and promote the enduring value of public humanities in our lives and civil society. CTH Sponsorships are intended to fund activities that align with CTH's mission and strategic goals and objectives, with a goal of providing visibility and access to strategic audiences that are not currently being served by CTH through its normal grantmaking and other initiatives. CTH will provide funding up to $2,000 for an organization's event in return for marketing visibility and exposure.[1]

Sponsorships can support a variety of formats including events, conferences, scholarships, or awards. Regardless of project type, eligibility for consideration requires:

- Applicant be a 501(c)3 nonprofit, municipal, or Connecticut-recognized tribal nation organization

- Program to be sponsored is open and accessible to the general public

- Program serves Connecticut audiences and/or organizations

Before applying, organizations must contact CTH Grants staff at grant@cthumanities.org to discuss your sponsorship idea. Applications submitted without prior communication with CTH staff will not be considered.

Organizations may have only one (1) Sponsorship at a time. CTH must approve a final report on the first sponsorship prior to receiving a second award.

1.1 FUNDING PRIORITIES

Connecticut Humanities (CTH) gives priority to Sponsorship requests that:

- Support events/programs with a large number of attendees or viewership

- Support activities that are free or low cost to attend

- Provide equitable access to the humanities or professional development opportunities for humanities-serving institutions

- Support underserved areas of the humanities (i.e., geographic, demographic, humanities disciplines)

- Support activities that meet CTH priorities, but whose structure and scholarship are not fitted for CTH's traditional granting program (e.g., Quick Grants and Implementation Grants)

- Support organizations not recently funded by CTH grants

1.2 WHO CAN APPLY

---

1. Requests for higher sponsorship support may be considered on a case-by-case basis and must be approved by CTH Staff prior to applying.

An applicant organization must:

- Be a 501(c)(3) nonprofit organization governed by a board of directors that meets regularly **OR** be a municipality in the state of Connecticut **OR** be a Connecticut-based federally or State recognized tribe

- Provide significant programs and/or services to the public on a regular basis, including open hours and special events; or function as a professional service organization that supports humanities program providers

- Be in compliance with all terms and conditions of previous Connecticut Humanities grants and sponsorships

The following are not eligible for funding:

- For-profit organizations
- Individuals
- Fiscally sponsored organizations or individuals
- Agencies of the state of Connecticut, including state universities, state parks and state historic sites
- Organizations not in compliance with terms and conditions of previous Connecticut Humanities grants

1.3   FUNDING LIMITS AND SPONSORSHIP DURATION

Awards may not exceed $2,000. Requests for higher sponsorship support may be considered on a case-by-case basis and must be approved by CTH Staff prior to submitting an application. All Sponsorship project periods are twelve (12) months in duration, beginning on the first day of the month following application submission. Sponsored events must start no sooner than two (2) months after application submission.

1.4   FUNDING EXCLUSIONS

Sponsorship funding may not be used on any of the items listed below:

- Promotion of a particular political, religious, or ideological point of view
- Advocacy of a particular program of social or political action
- Support of specific public policies or legislation
- Lobbying
- Creation of musical compositions, dance, paintings, sculpture, poetry, short stories, novels or other artistic products
- Renovation, restoration, rehabilitation, or construction of historic sites
- Conservation treatments
- Book printing or publication
- Curricula for classes not accessible to the general public
- Endowments
- Individual fellowships, graduate education or university-based projects that require participants to register for academic credit
- Acquisition of artifacts, works of art or documents
- Capital improvements to applicant site and/or facilities

- Purchases of capital equipment, buildings or land
- Repayment of loans or debt service
- Costs associated fundraising activities
- Purchase of food, alcohol, refreshments, or catering services
- Undocumented expenses
- Honoraria, stipends, or professional fees for applicant organization's board members
- Honoraria, stipends, or professional fees for elected officials or declared candidates seeking public office
- Honoraria, stipends or professional fees for active CTH board members and staff
- Fiscal sponsorships for otherwise ineligible organizations

1.5 APPLICATION DEADLINE SCHEDULE

Applications are due to CTH by 11:59pm on September 1, 2023, December 1, 2023, March 1, 2024, and June 7, 2024. Award notifications are made approximately one month following a deadline.

1.6 HOW TO APPLY

Applications must be submitted using [Connecticut Humanities' online grant portal](#).

Before applying, organizations must contact CTH Grants staff (grants@cthumanities.org) to discuss your sponsorship idea. Applications submitted without prior communication with CTH staff will not be considered.

If an applicant experiences technical difficulties when submitting their application, the applicant must reach out to CTH Grants Staff either by phone or email (grants@cthumanities.org) within 12 hours of the grant deadline to alert CTH of the technical difficulties. Incomplete applications where the applicant organization did not contact Grants Staff within 12 hours of the grant deadline will not be considered.