

Sponsorship Application FY2024

Connecticut Humanities

Sponsorship Eligibility

Stop! Before filling out the application, please be sure to review the following:

Sponsorship Eligibility*

Sponsorships support public humanities events, programs, and opportunities that help institutions serving the people of Connecticut explore and promote the enduring value of public humanities in our lives and civil society.

CTH Sponsorships are intended to fund activities that align with CTH's mission and strategic goals and objectives, with a goal of providing visibility and access to strategic audiences that are not currently being served by CTH through its normal grantmaking and other initiatives

Please review the Sponsorship Guidelines. Before applying, please contact CTH Grants staff at grants@cthumanities.org to discuss your sponsorship idea.

Applications submitted without prior communication with CTH staff will not be considered.

Make sure your project meets all Sponsorship requirements below:

Choices

Applicant is a 501(c)(3) nonprofit, municipal, or Connecticut-recognized tribal nation organization

Program to be sponsored is open and accessible to the general public

Program serves Connecticut organizations and/or audiences

Applicant has reached out to CTH Grants staff to discuss your project idea

Sponsorship Narrative

Sponsorship Title*

Character Limit: 150

CTH Funds Requested*

Character Limit: 20

Sponsorship Summary*

Please describe your sponsorship opportunity in 2-3 sentences. Please include key information about your project like public activity dates.

Note: If funded, this description will be used externally by CTH to describe your sponsorship to the public on our website and in press releases.

Character Limit: 500

Sponsorship Case Statement*

Why should Connecticut Humanities (CTH) fund this Sponsorship?

Consider the following (note: these are suggestions; you do not need to address every bullet point):

- Would Sponsorship funding help you as a new organization offer humanities programs?
- Does this humanities program offer high visibility or exposure for CTH in exchange for Sponsorship funding?
- Does this humanities program reach audiences typically overlooked within the humanities?
- Would Sponsorship funding increase equitable access to the humanities or professional development opportunities that directly support the advancement of humanities initiatives?

Character Limit: 5000

Audience, Marketing, and Visibility

Sponsorship Audience*

Describe your Sponsorship project's expected audience. Please be specific.

Consider the following as you describe your expected audience:

- geography
- race/ethnicity
- age
- subject matter interests
- professions

Character Limit: 1000

Total # of Audience Members Anticipated for Entire Project (Total Project Attendance)*

Character Limit: 100

Admission and Other Fees*

Priority is given to humanities projects that are free or low cost for participants.

Please list your admission or other fees at the rates they would be if you were to receive this Sponsorship.

Character Limit: 200

Dates and Times of Sponsorship Activities*

Note: Preference is given to sponsored events that start no sooner than two (2) months after application submission. All sponsored activities must occur within twelve (12) months, with the project period beginning the first day of the month following application submission.

Character Limit: 250

Sponsorship Location and Audience Capacity*

Character Limit: 250

CTH Visibility*

If your Sponsorship is funded, how will CTH's funding support be visible? How will these materials be distributed? Please be specific.

Consider how you will make CTH's funding support visible through:

- Printed materials
- Your website
- Social media
- Ads
- Promotional materials

Where possible, please include information on dates and the number of individuals you expect to reach through each outreach method. If your event will take place less than two months from the application deadline, discuss how you will make CTH funding support visible before the event takes place.

Character Limit: 1000

Organization Website*

Character Limit: 2000

Event URL (Optional)

If you have a URL for this event or program, please provide the URL here.

Character Limit: 2000

Please provide addresses for any social media sites for your organization, if available.

Facebook

Character Limit: 2000

Twitter

Character Limit: 250

Instagram

Character Limit: 250

YouTube

Character Limit: 2000

Other

Character Limit: 250

Email List Subscribers*

If your organization maintains an email list, please indicate how many subscribers you have. If your organization does not maintain an email list, write "0".

Character Limit: 250

How many times a month do you typically send emails through your email list?*

Estimates are fine. For example, if you typically send one email a week, write "4."

Character Limit: 250

Other Methods of Communication with your Audience(s) (Optional)

If you have other methods of communicating with your audience(s) not already listed above, please briefly describe them here.

Character Limit: 500

Additional Information

Additional Information

Please share any additional information that you feel would be helpful for us to know when reviewing your Sponsorship application. (Optional)

Character Limit: 750

Additional Attachments

While Sponsorship requests do not require the submission of any additional attachments, feel free to use this space to upload any additional documents or images that you would like to share with us about your Sponsorship opportunity. (Optional)

Note: Only 1 attachment can be uploaded in this space. If you have multiple documents to share, please combine into 1 file before uploading.

File Size Limit: 2 MB

Applicant Information

Project Director First Name*

Note: The Project Director is the person responsible for managing your project. This individual will become your organization's primary contact person with Connecticut Humanities should the Sponsorship be funded.

Character Limit: 100

Project Director Last Name*

Character Limit: 100

Project Director Title

Character Limit: 100

Project Director Organization*

Character Limit: 150

Project Director Phone Number*

Please use the following format:

000-000-0000

Character Limit: 250

Project Director Email Address*

Character Limit: 250

Application Certification*

"I certify that the information presented in this application is true and accurate. I have read and understand the guidelines relating to this application. The applicant organization is in compliance with any grants or sponsorships previously awarded by Connecticut Humanities."

Choices

By checking this box, I certify that I have read and understood the above statement

Certified By*

Name and Title

Character Limit: 250

To receive information from CT Humanities about our grant opportunities, subscribe to our grants e-newsletter [here](#).