

# Quick Grants FY2024

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*Connecticut Humanities*

## *Evaluation Questions*

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### **Project Title**

Name of Project

*Character Limit: 150*

### **CTH Funds Requested**

*Character Limit: 20*

### **Project Details & Description\***

Using the following scale rate the project design and description.

0=Project details and description unclear, disorganized, and/or missing required information

5=Project is articulated, but lacking some details

10=Project plan is well-organized and cogent

**Scoring Options:** 0 - 10

### **Humanities Themes and Issues Explored\***

Using the following scale, rate the efficacy of the project's humanities content.

0=Humanities content of project is unclear; themes and issues either not identified or not humanities-centric; project will not help the audience better understand and appreciate human history, culture, values and beliefs;

5=Humanities content of project is articulated, but humanities themes and issues identified could be stronger and project could do better job of helping audiences understand human history, culture, values, and beliefs;

10=Humanities content of project is exceptionally strong, humanities themes are well identified and articulated, and project will do strong job of helping audiences better understand human history, culture, values, and beliefs.

**Scoring Options:** 0 - 5

### **Subject Matter Expertise and Community Input\***

Using the following scale, rate the relationship between the grantee and their subject matter experts or relevant community/communities.

0=Grantee has not engaged or attempted to engage and integrate subject matter experts or the relevant community/communities in the planning, development, implementation, production,

and/or marketing/distribution of the project;

3=Grantee has adequately attempted to engage and integrate subject matter experts or the relevant community/communities into the planning, development, implementation, production, and/or marketing/distribution of the project;

5=Grantee has done a model job of working with subject matter experts or the relevant community/communities throughout the entire project and and fully integrated them into the planning, development, implementation, production, and/or marketing/distribution of the project.

**Scoring Options:** 0 - 5 or N/A

### **Audience Identification\***

Using the following scale rate the applicant's description of the intended audience for the project:

0=Audiences unidentified and/or inappropriate for project

3=Audience is defined and appropriate for project

5=Project likely to attract new or expanded audiences

**Scoring Options:** 0 - 5

### **Marketing Plan\***

Using the following scale rate the plans to promote the project:

0=Marketing plan is weak or ineffective

3=Marketing plan is adequate for proposed target audience

5=Marketing plan incorporates a variety of media tactics to reach beyond traditional audience

**Scoring Options:** 0 - 5

### **Admission Cost\***

Using the following scale rate the public pricing structure.

0=Expensive tickets with no discounts or justification given (approx. \$50 or more)

3 =Moderately priced tickets with discounts/ justification given (\$10-\$50)

5=Project has free or low cost admission (approx. \$10 or less)

**Scoring Options:** 0 - 5

### **Public Accessibility\***

Using the following scale rate public accessibility:

0=Program is not open and accessible to the general public

3=Program has limited public accessibility or open hours;

target audience is not the general public, even if program is open to the public

5=Program is open and accessible to the public with reasonable open hours

**Scoring Options:** 0 - 5

### **Rate the quality of the Project Team.\***

Using the following scale, rate the quality of the Project Team.

0=Inappropriate/non-pertinent humanities expertise present in project;

3=Appropriate/ pertinent humanities expertise evident in project;

5=Stellar humanities expertise demonstrating multiple voices/perspectives

**Scoring Options:** 0 - 5

### **Budget & Expenses\***

Using the following scale rate the validity and clarity of grant budget expenses:

0=Unexplained, questionable expenses included with eligible expenses

3=Eligible expenses with little detail and/or minor budget concerns

5=Expenses are explained and well justified

**Scoring Options:** 0 - 5

### **Financial Support\***

Using the following scale rate the breadth of financial support for the project:

0=Entire 1:1 match made with in-kind contributions

3=Match includes mix of in-kind contributions and applicant cash, but no external cash

5=Match includes external cash in addition to applicant cash and in-kind contributions

**Scoring Options:** 0 - 5

### **Interpretation and Connection to the Humanities\***

After considering the overall description and information contained in the application, use the following scale rate to the overall quality of the humanities content:

0=Humanities theme(s) are not interpreted or well conveyed/ easily understandable by the audience;

5=Humanities theme(s) are adequately interpreted and conveyed to the audience;

10=Humanities themes are well interpreted and conveyed, allowing the audience to better analyze their complex society and make thoughtful, reasoned decisions based on inquiry, evaluation, and empathy

**Scoring Options:** 0 - 10

### **Funding Priorities\***

Using the following scale rate how well the project meets CTH funding priorities:

0=Does not meet any CTHF funding priorities

3=Meets one CTHF funding priority

5=Meets multiple CTHF funding priorities

**Scoring Options:** 0 - 5

## **Additional Comments**

*Character Limit: 2000*