Because of Connecticut’s investment in arts, culture, and tourism, the cultural sector is employing more people and expanding their reach to more residents in Connecticut. Let’s take a look.

**EMPLOYMENT**

Employment has increased by a third from 2021 to 2022, with the addition of over 4,000 full-time, part-time, and contract jobs.

- **Cultural Sector Employment:**
  - 2021: 12,300
  - 2022: 16,400 (+34%)

**CULTURAL PARTICIPATION**

And with more staff creating more exhibitions, programs, and performances, audiences are now exceeding pre-pandemic norms.

- **In-Person Visitation:**
  - 2019: 8.5 million
  - 2021: 4.6 million
  - 2022: 9.5 million (+50%)

**Operating Budget Growth (Median)**

With more operating capital, CT cultural organizations have been able to increase their operating budgets by a median of $50,000. Yet the median CT Cultural Fund award was $8,800, creating a 5.7x return on investment.

**In 2022,** our audiences had a growing number of exhibitions, programs, and performances to attend during those visits. Compared to 2021, there were:

- +50% new exhibitions (over 1,900)
- +133% programs (over 40,000)
- +100% performances (over 8,900)

Source: Nonprofit Connecticut Cultural Census, fielded December 2022/January 2023 by Wilkening Consulting on behalf of CT Humanities, n = 724