Good to Great 2.0 FY2023

Connecticut Humanities

Question Group

The Good to Great 2.0 grant program, funded through Public Act 14-98, is for nonprofit arts, cultural, and historic organizations that connect art, history, and tourism to enhance visitors’ experience of an arts/cultural venue and/or historic site (i.e., museums, historic houses, historical societies, arts organizations, cultural centers, and other types of organizations that offer activities such as exhibitions, performances, arts classes, public programs, or walking tours to the general public).

Eligible applicants must be 501(c)(3) organizations that own or operate an arts/cultural venue or historic site in Connecticut and that promote the art, culture and/or history of the state. While organizations of all sizes are eligible, we particularly encourage small to medium-sized organizations with an operating budget of under $500,000 to apply for these funds, as a portion of total allocated funds will be reserved for this constituency.

Competitive applications will not only look beyond basic facilities repair, rehabilitation, or expansion but also towards new means of sharing and telling the stories of our state’s rich history and culture in engaging, meaningful, and relevant ways. Funding will be prioritized for projects that demonstrate a clear vision of how individual sites and organizations can effectively tie together local, regional, or statewide cultural assets in ways that demonstrate measurable movement from “good” to “great”.

LOIs will be accepted and reviewed on a rolling basis through 11:59pm on February 3, 2023.

If approved, you will be notified and given access to the full application, which will be due no later than 11:59pm on March 3, 2023.

Visit the CT Humanities website for more information about the Good to Great 2.0 program.

Questions? Need help with completing any aspect of this application?
Email grants@cthumanities.org for assistance.

Project Name*

Please assign a title for your funding request for our granting system and to be used publicly if funded.

Character Limit: 100
Non-Profit Status*
Is your organization a 501(c)(3) that owns or operates an arts/cultural venue or historic site in Connecticut?

Choices
Yes
No

Was your organization incorporated in the State of Connecticut?*

Choices
Yes
No

Is your organization's primary place of business and operations in the State of Connecticut?*

Choices
Yes
No

Is your organization culture-, humanities-, arts-, or tourism-based?*
The Good to Great 2.0 program is for not-for-profit arts, cultural, and historic organizations that connect art, history, and tourism to enhance visitors’ experience of an arts/cultural venue and/or historic site (i.e., museums, historic houses, historical societies, arts organizations, cultural centers, and other types of organizations that offer activities such as exhibitions, performances, arts classes, public programs, or walking tours to the general public).

Choices
Yes
No

Are your organization's mission and activities culture-, humanities-, arts-, or tourism-based?*
Eligibility will be determined by those organizations whose core mission, vision, focus, and legal purpose, as stated in their Articles of Incorporation and Bylaws, articulate a commitment to conduct museum, cultural, humanities, arts and/or tourism activities AND at least 51 percent of their annual fiscal expenditures is allocated specifically to support cultural, humanities, arts, and tourism activities, programming, services or initiatives.

Choices
Yes
No

What are your organization's operating expenses for your most recently completed fiscal year?*
While organizations of all sizes are eligible to apply, priority will be given to organizations with operating expenses of $500,000 or less.
**Choices**
Less than $50,000  
$50,000 - $99,999  
$100,000 - $249,999  
$250,000 - $500,000  
$500,001 or more

**Do you currently have an open Good to Great grant?***
Please note that you must have closed your previous Good to Great grant in order to be eligible to apply for a Good to Great 2.0 grant.

**Choices**
Yes  
No

**Funding Request***
Select the range that matches the amount of funding you plan to request.

Please note that no cash match is required for requests under $50,000.

For requests $50,000 and above, a 20% cash match is required.

You are not required to have the minimum cash match in hand at the time of application, but will need to demonstrate your plan for obtaining your minimum cash match when you apply.

**Choices**
$25,000 - $49,999  
$50,000 - $99,999  
$100,000 - $249,999  
$250,000 - $500,000

**Describe Your Project***
Please briefly describe the project for which you are requesting funding.

*Character Limit: 2000*

**Good to Great Priorities***
Please select the Good to Great priority area(s) that your project will address. Select all that apply.

**Choices**
Arts  
Culture  
History/Historic Preservation  
Toursim

**Good to Great Priorities Explained***
Please explain how your project will address the priority area(s) indicated above.
Character Limit: 1000