

Organizational Comparison Data

Performing Arts (all) | n = 193

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$110,000

STAFFING LEVELS

Full-time employees: 0 Volunteers: 24
Part-time employees: 0 2021 volunteer hours: 750
Consultants: 8

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 1942
2021: 600

2021 New Content Development

New exhibitions: 2
Programs hosted: 2
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 300

Virtual Programs Hosted

2019: 0
2021: 5

SCHOOL PROGRAMMING

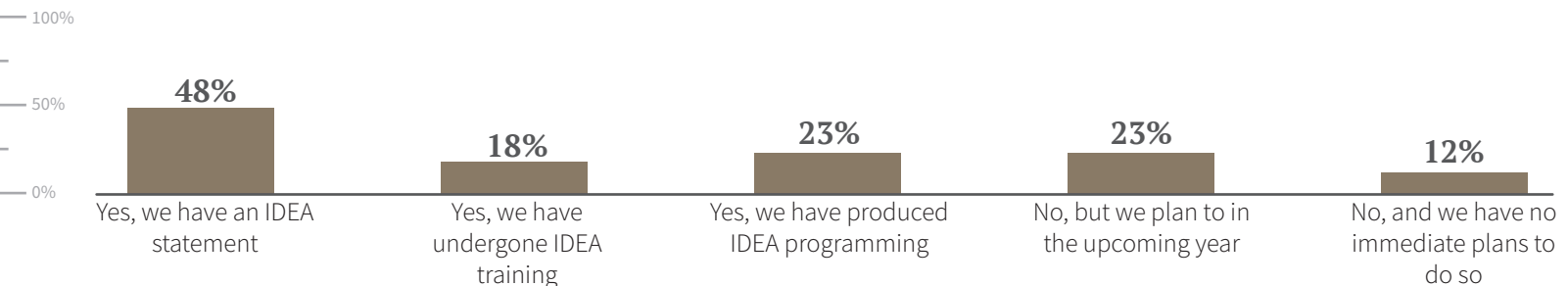
Live attendance

2019: 495
2021: 44

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

SOURCE: Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

Organizational Comparison Data

Performing Arts - budget under \$100,000 | n = 92

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$26,152

STAFFING LEVELS

Full-time employees: 0 Volunteers: 15
Part-time employees: 0 2021 volunteer hours: 800
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 800
2021: 238

2021 New Content Development

New exhibitions: 2
Programs hosted: 1
Performing arts performances: 2

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 100

Virtual Programs Hosted

2019: 0
2021: 3

SCHOOL PROGRAMMING

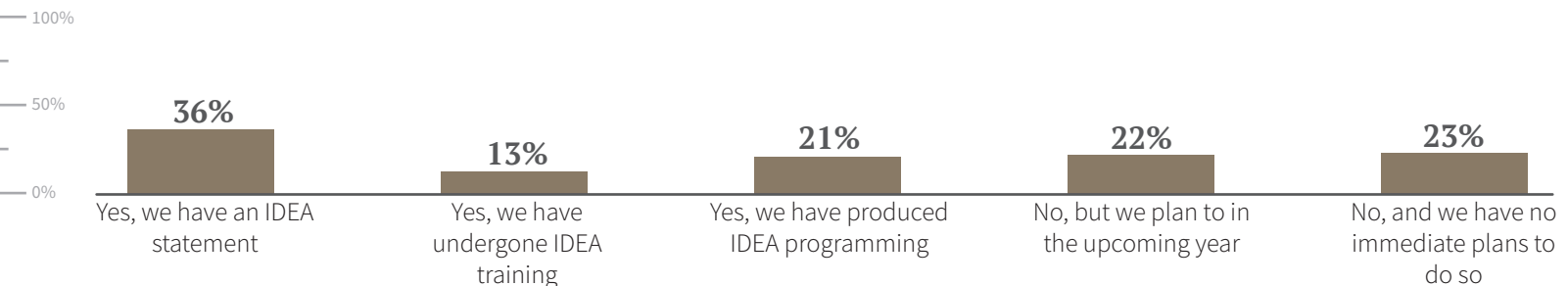
Live attendance

2019: 86
2021: 17

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Arts - budget \$100,000 to \$499,999 | n = 67

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$200,387

STAFFING LEVELS

Full-time employees: 0 Volunteers: 25
Part-time employees: 2 2021 volunteer hours: 1000
Consultants: 15

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 3000
2021: 982

2021 New Content Development

New exhibitions: 2
Programs hosted: 3
Performing arts performances: 5

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 500

Virtual Programs Hosted

2019: 0
2021: 9

SCHOOL PROGRAMMING

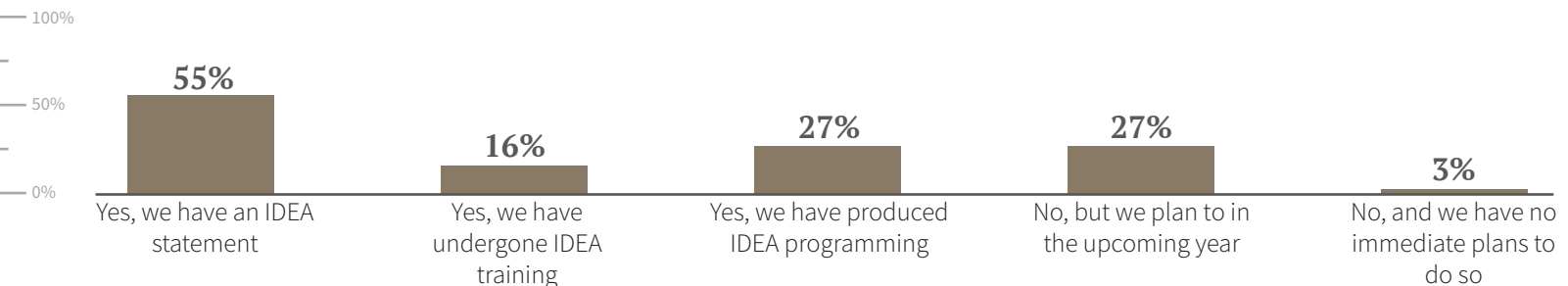
Live attendance

2019: 500
2021: 50

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Arts - budget \$500,000 or more | n = 34

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$1,244,397

STAFFING LEVELS

Full-time employees: 5 Volunteers: 30
Part-time employees: 3 2021 volunteer hours: 345
Consultants: 21

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 31426
2021: 3500

2021 New Content Development

New exhibitions: 2
Programs hosted: 4
Performing arts performances: 14

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 1250

Virtual Programs Hosted

2019: 0
2021: 19

SCHOOL PROGRAMMING

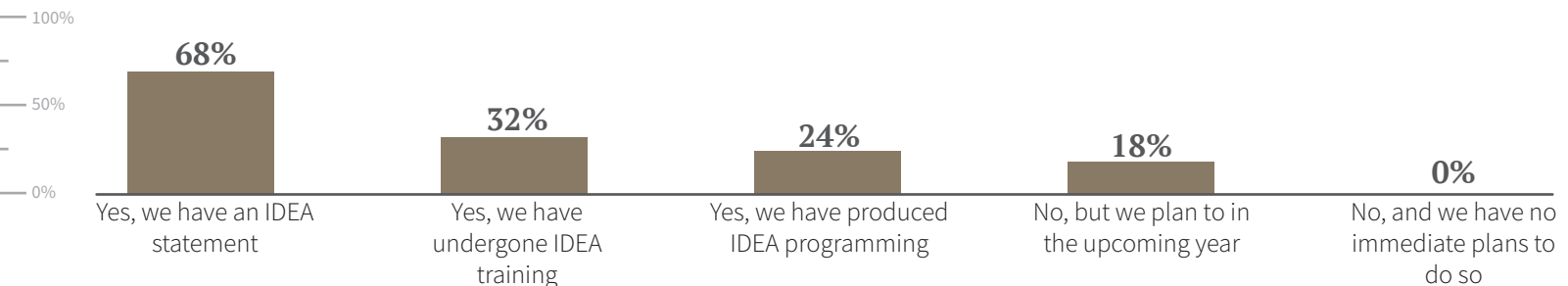
Live attendance

2019: 2137
2021: 62

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Arts Facilities - budget under \$150,000 | n = 28

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$39,027

STAFFING LEVELS

Full-time employees: 0 Volunteers: 26
Part-time employees: 0 2021 volunteer hours: 1485
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 2250
2021: 940

2021 New Content Development

New exhibitions: 4
Programs hosted: 3
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 63

Virtual Programs Hosted

2019: 0
2021: 4

SCHOOL PROGRAMMING

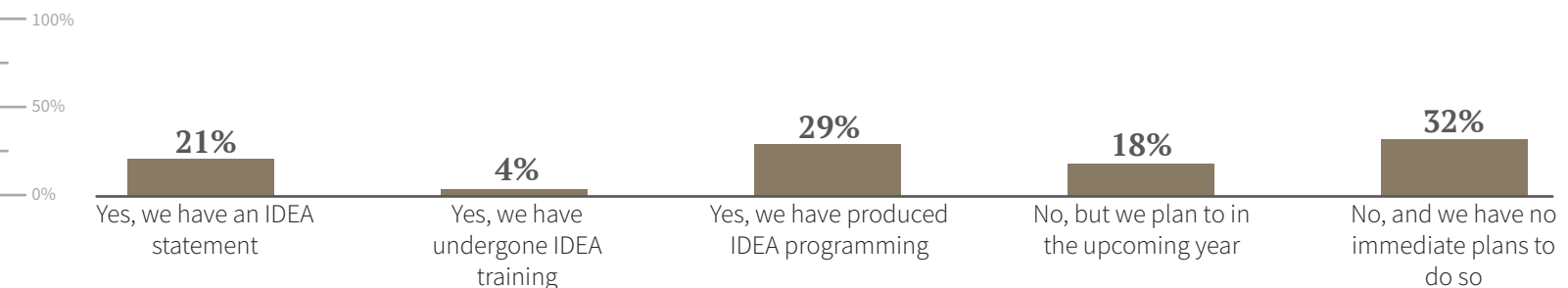
Live attendance

2019: 79
2021: 0

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Arts Facilities - budget \$150,000 to \$499,999 | n = 27

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$307,789

STAFFING LEVELS

Full-time employees: 1 Volunteers: 35
Part-time employees: 2 2021 volunteer hours: 1230
Consultants: 7

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 5000
2021: 2536

2021 New Content Development

New exhibitions: 3
Programs hosted: 19
Performing arts performances: 12

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 135

Virtual Programs Hosted

2019: 0
2021: 13

SCHOOL PROGRAMMING

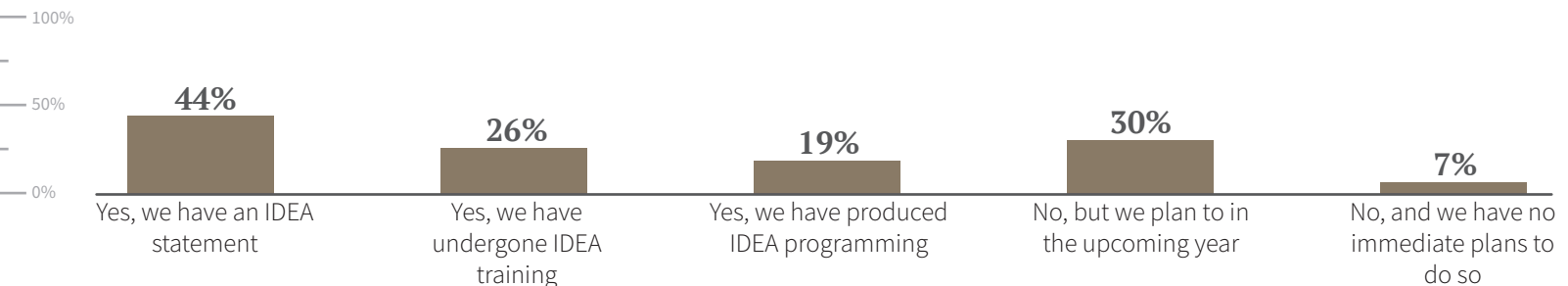
Live attendance

2019: 363
2021: 130

Virtual attendance

2019: 0
2021: 0

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Organizational Comparison Data

Performing Arts Facilities - budget \$500,000 or more | n = 24

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$1,716,852

STAFFING LEVELS

Full-time employees: 7 Volunteers: 36
Part-time employees: 16 2021 volunteer hours: 800
Consultants: 20

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 48882
2021: 14241

2021 New Content Development

New exhibitions: 2
Programs hosted: 10
Performing arts performances: 30

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 769

Virtual Programs Hosted

2019: 0
2021: 14

SCHOOL PROGRAMMING

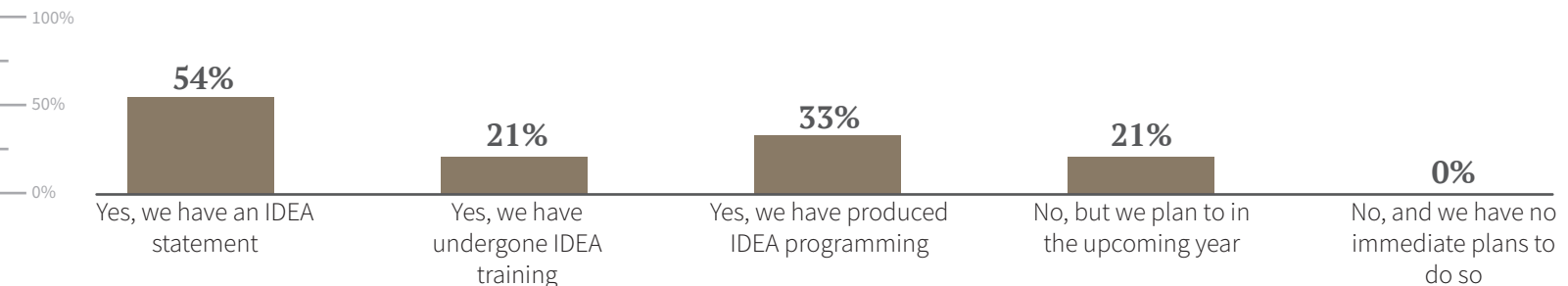
Live attendance

2019: 750
2021: 103

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Group or Theatre Company - budget under \$100,000 | n = 81

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$28,881

STAFFING LEVELS

Full-time employees: 0 Volunteers: 15
Part-time employees: 0 2021 volunteer hours: 882
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 875
2021: 300

2021 New Content Development

New exhibitions: 3
Programs hosted: 1
Performing arts performances: 2

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 136

Virtual Programs Hosted

2019: 0
2021: 3

SCHOOL PROGRAMMING

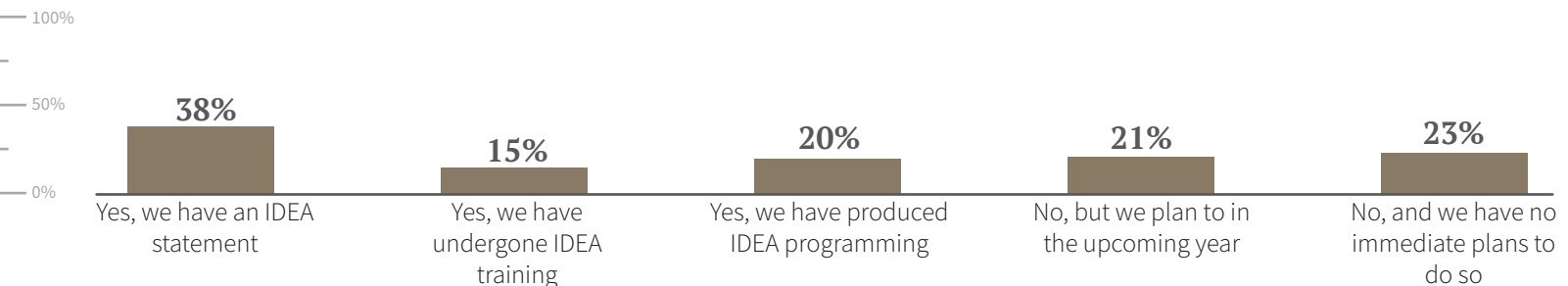
Live attendance

2019: 85
2021: 17

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Group or Theatre Company - budget \$100,000 to \$499,999 | n = 64

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$199,184

STAFFING LEVELS

Full-time employees: 0 Volunteers: 25
Part-time employees: 2 2021 volunteer hours: 925
Consultants: 16

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 3250
2021: 1100

2021 New Content Development

New exhibitions: 2
Programs hosted: 4
Performing arts performances: 6

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 520

Virtual Programs Hosted

2019: 0
2021: 12

SCHOOL PROGRAMMING

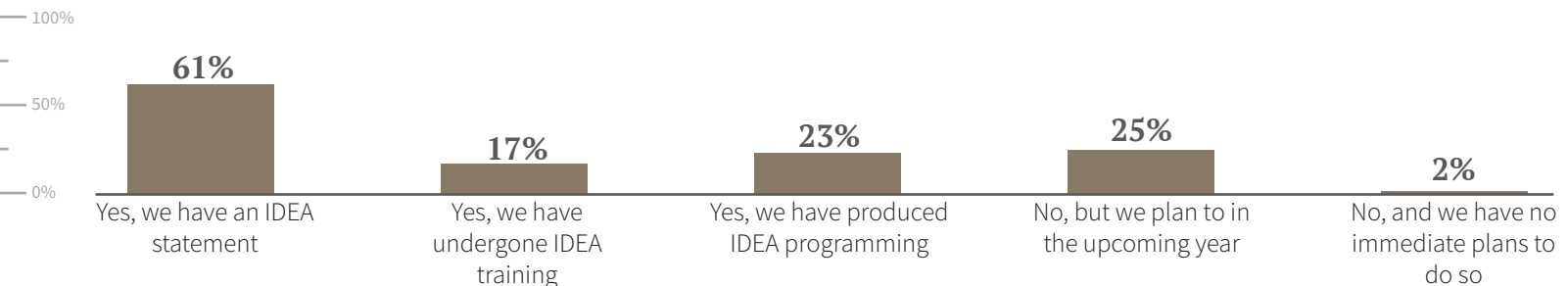
Live attendance

2019: 450
2021: 50

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Performing Group or Theatre Company - budget \$500,000 or more | n = 27

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$934,873

STAFFING LEVELS

Full-time employees: 5 Volunteers: 30
Part-time employees: 4 2021 volunteer hours: 300
Consultants: 21

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 13370
2021: 2600

2021 New Content Development

New exhibitions: 2
Programs hosted: 5
Performing arts performances: 10

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 2000

Virtual Programs Hosted

2019: 0
2021: 20

SCHOOL PROGRAMMING

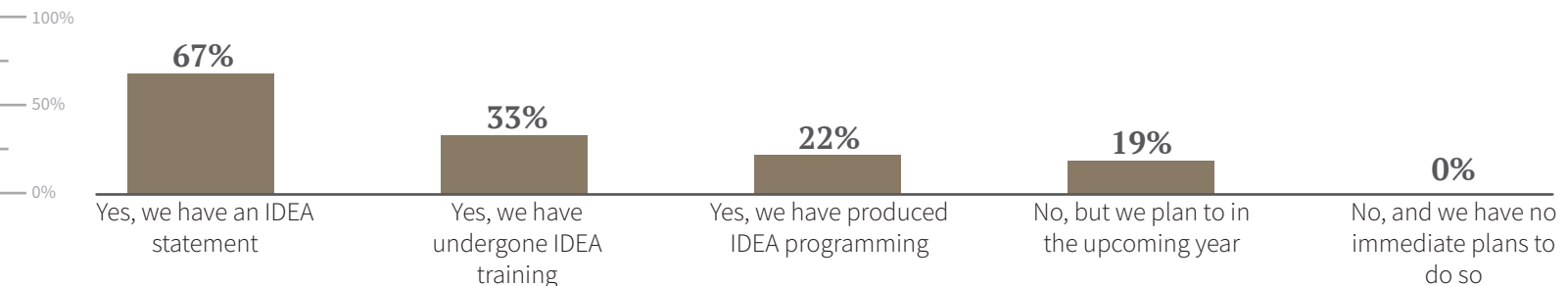
Live attendance

2019: 2437
2021: 100

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Cinema | n = 15

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$232,155

STAFFING LEVELS

Full-time employees: 1 Volunteers: 22
Part-time employees: 4 2021 volunteer hours: 1105
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 3000
2021: 1033

2021 New Content Development

New exhibitions: 3
Programs hosted: 19
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 317

Virtual Programs Hosted

2019: 0
2021: 19

SCHOOL PROGRAMMING

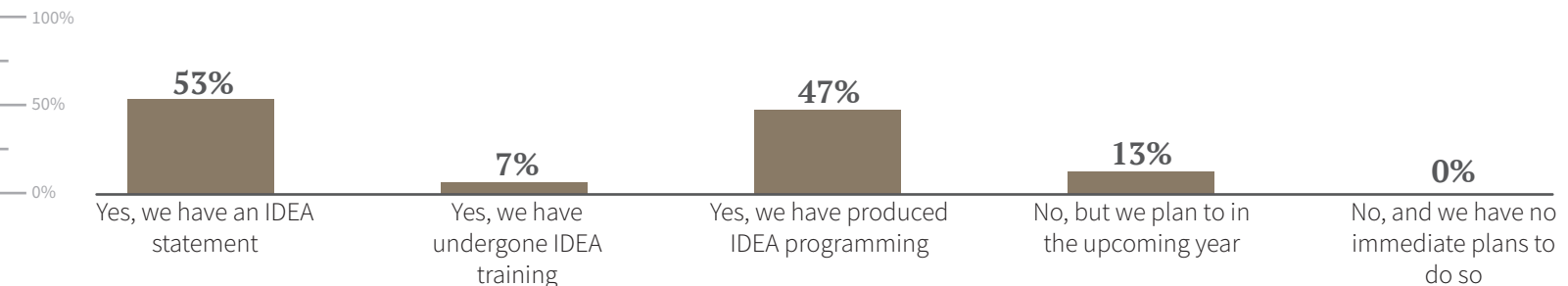
Live attendance

2019: 189
2021: 105

Virtual attendance

2019: 0
2021: 0

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Organizational Comparison Data

Fairs and Festivals | n = 32

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$83,273

STAFFING LEVELS

Full-time employees: 0 Volunteers: 25
Part-time employees: 0 2021 volunteer hours: 800
Consultants: 9

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 4500
2021: 1075

2021 New Content Development

New exhibitions: 6
Programs hosted: 5
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 267

Virtual Programs Hosted

2019: 0
2021: 7

SCHOOL PROGRAMMING

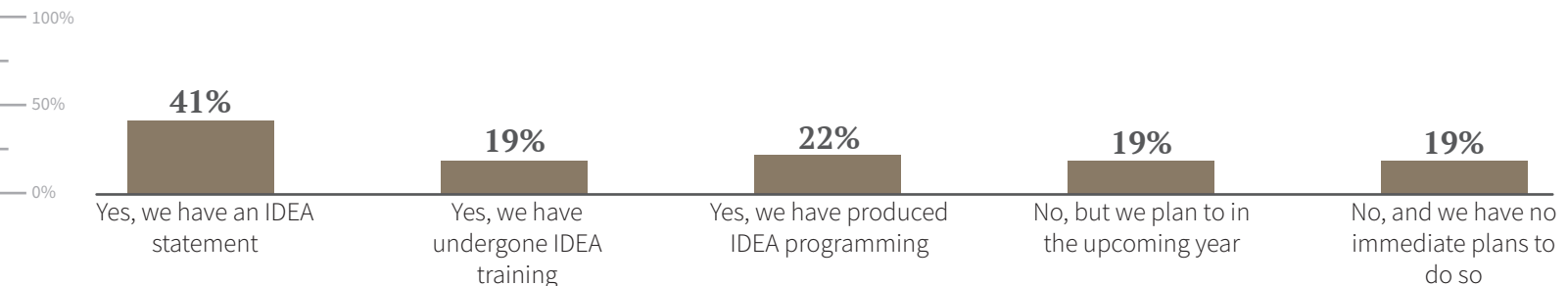
Live attendance

2019: 150
2021: 25

Virtual attendance

2019: 0
2021: 0

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Organizational Comparison Data

School of the Arts - budget under \$250,000 | n = 17

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$96,000

STAFFING LEVELS

Full-time employees: 1 Volunteers: 20
Part-time employees: 2 2021 volunteer hours: 350
Consultants: 7

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 1200
2021: 920

2021 New Content Development

New exhibitions: 5
Programs hosted: 14
Performing arts performances: 6

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 136

Virtual Programs Hosted

2019: 0
2021: 14

SCHOOL PROGRAMMING

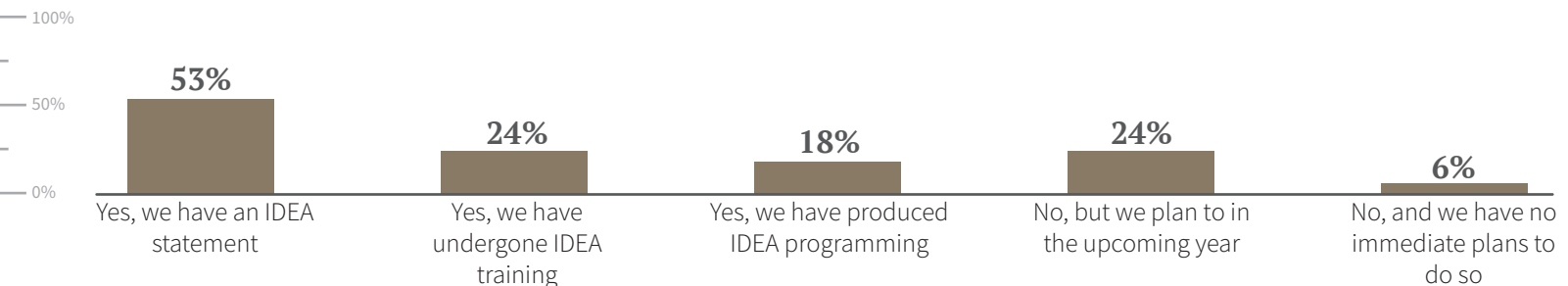
Live attendance

2019: 54
2021: 35

Virtual attendance

2019: 0
2021: 0

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Organizational Comparison Data

School of the Arts - budget \$250,000 to \$599,999 | n = 16

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$342,359

STAFFING LEVELS

Full-time employees: 2 Volunteers: 25
Part-time employees: 3 2021 volunteer hours: 316
Consultants: 13

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 1800
2021: 1000

2021 New Content Development

New exhibitions: 2
Programs hosted: 11
Performing arts performances: 6

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 78

Virtual Programs Hosted

2019: 0
2021: 14

SCHOOL PROGRAMMING

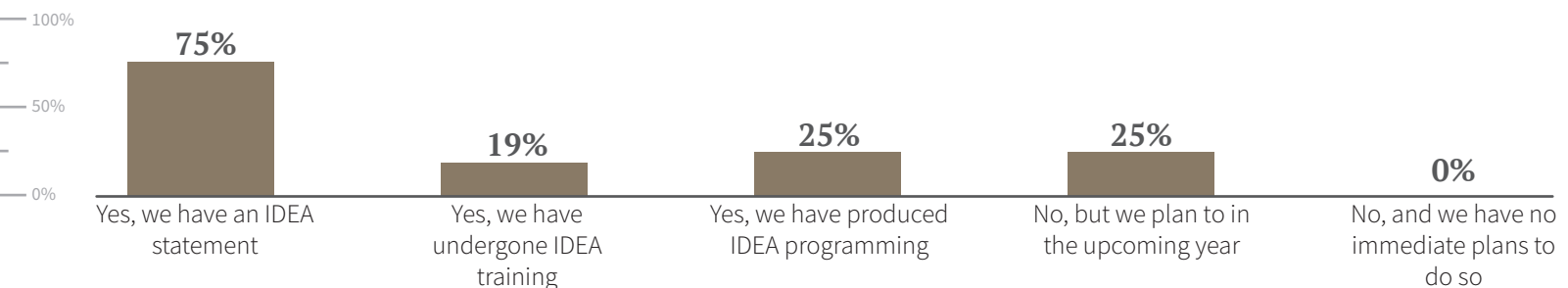
Live attendance

2019: 414
2021: 80

Virtual attendance

2019: 0
2021: 0

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Organizational Comparison Data

School of the Arts - budget \$600,000 or more | n = 13

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$909,126

STAFFING LEVELS

Full-time employees: 5 Volunteers: 25
Part-time employees: 16 2021 volunteer hours: 315
Consultants: 8

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 5000
2021: 1271

2021 New Content Development

New exhibitions: 6
Programs hosted: 10
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 400

Virtual Programs Hosted

2019: 0
2021: 60

SCHOOL PROGRAMMING

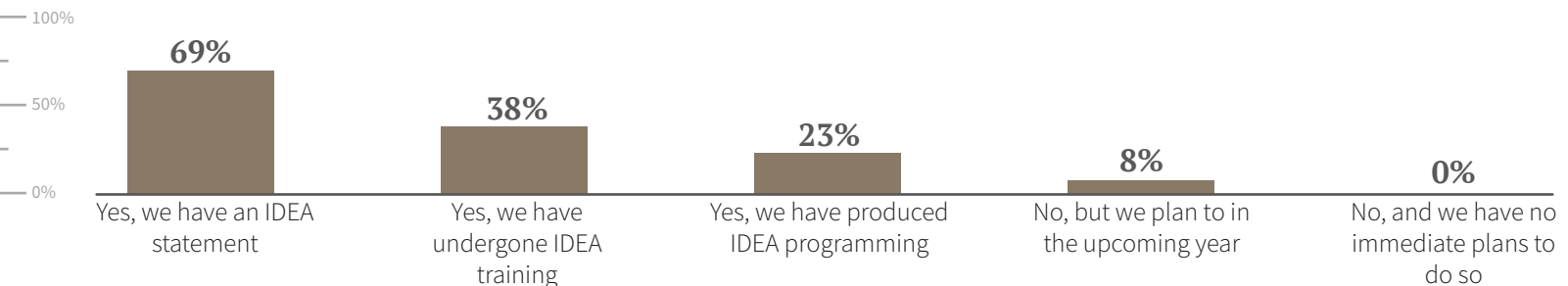
Live attendance

2019: 303
2021: 100

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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