

Organizational Comparison Data

Museums (all) | n = 335

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$102,502

STAFFING LEVELS

Full-time employees: 0 Volunteers: 25
Part-time employees: 1 2021 volunteer hours: 1000
Consultants: 1

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 1520
2021: 973

2021 New Content Development

New exhibitions: 2
Programs hosted: 7
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 110

Virtual Programs Hosted

2019: 0
2021: 5

SCHOOL PROGRAMMING

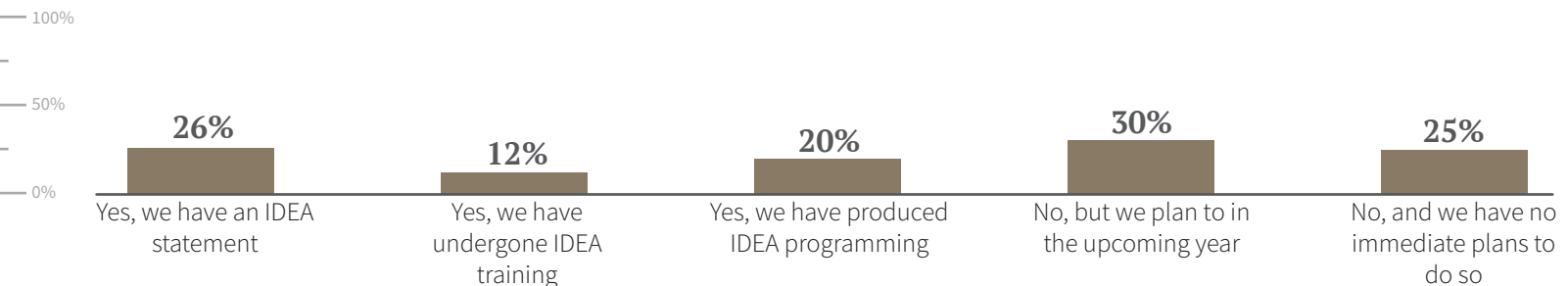
Live attendance

2019: 314
2021: 45

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

SOURCE: Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

Organizational Comparison Data

Museums - budget under \$100,000 | n = 97

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$14,020

STAFFING LEVELS

Full-time employees: 0 Volunteers: 20
Part-time employees: 0 2021 volunteer hours: 900
Consultants: 0

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 510
2021: 175

2021 New Content Development

New exhibitions: 1
Programs hosted: 3
Performing arts performances: 1

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 16

Virtual Programs Hosted

2019: 0
2021: 1

SCHOOL PROGRAMMING

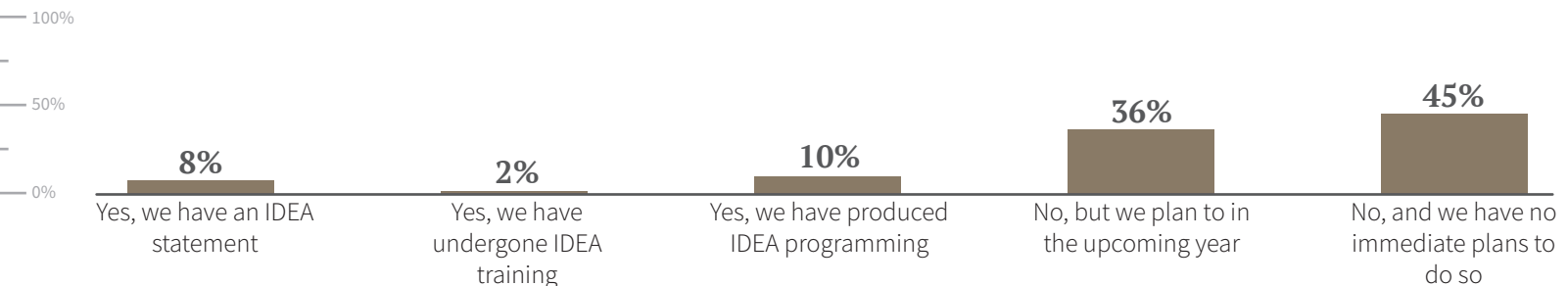
Live attendance

2019: 111
2021: 0

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Museums - budget \$100,000 to \$499,999 | n = 99

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$232,155

STAFFING LEVELS

Full-time employees: 1 Volunteers: 30
Part-time employees: 2 2021 volunteer hours: 1020
Consultants: 2

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 2500
2021: 1275

2021 New Content Development

New exhibitions: 3
Programs hosted: 13
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 321

Virtual Programs Hosted

2019: 0
2021: 16

SCHOOL PROGRAMMING

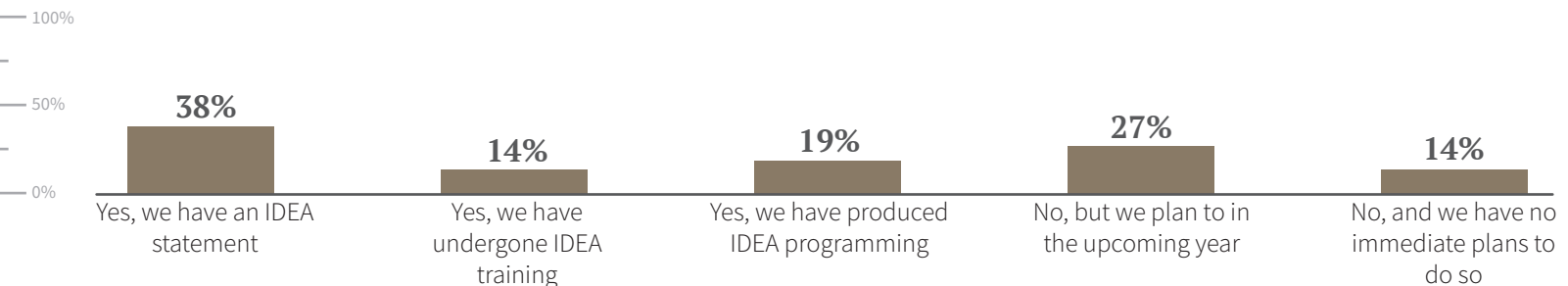
Live attendance

2019: 339
2021: 30

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Museums - budget \$500,000 or more | n = 70

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$1,333,949

STAFFING LEVELS

Full-time employees: 8 Volunteers: 45
Part-time employees: 10 2021 volunteer hours: 800
Consultants: 4

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 22111
2021: 12030

2021 New Content Development

New exhibitions: 3
Programs hosted: 30
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 1200

Virtual Programs Hosted

2019: 0
2021: 31

SCHOOL PROGRAMMING

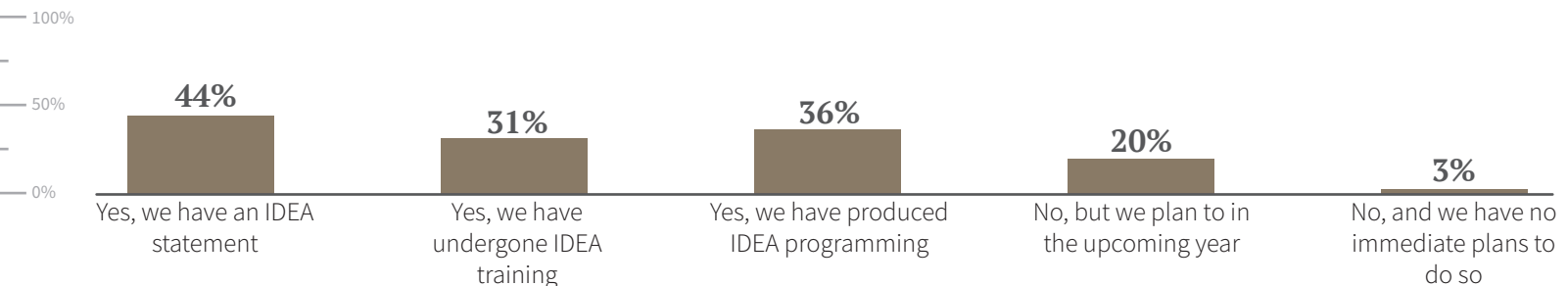
Live attendance

2019: 2454
2021: 492

Virtual attendance

2019: 0
2021: 139

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Art Museums - budget under \$200,000 | n = 15

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$62,300

STAFFING LEVELS

Full-time employees: 0 Volunteers: 16
Part-time employees: 1 2021 volunteer hours: 2000
Consultants: 2

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 350
2021: 1000

2021 New Content Development

New exhibitions: 2
Programs hosted: 4
Performing arts performances: 1

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 37

Virtual Programs Hosted

2019: 0
2021: 4

SCHOOL PROGRAMMING

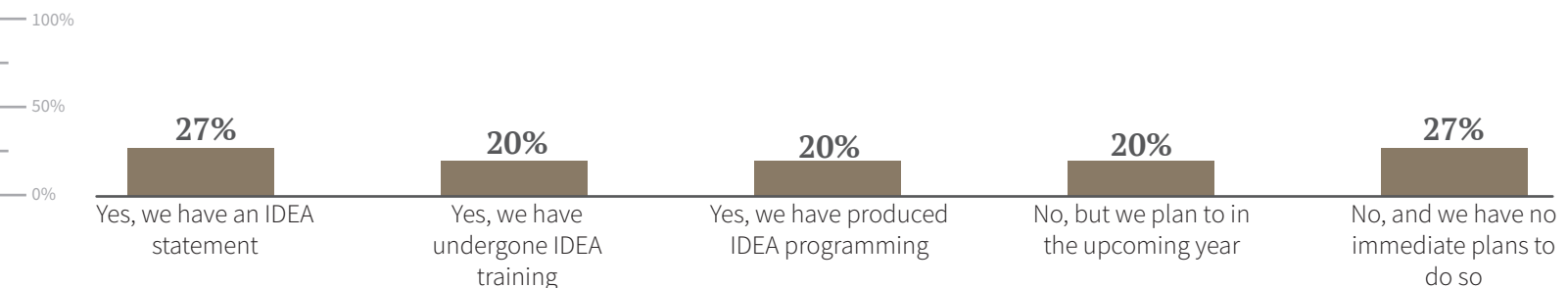
Live attendance

2019: 75
2021: 0

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Art Museums - budget \$200,000 to \$999,999 | n = 7

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$423,029

STAFFING LEVELS

Full-time employees: 2 Volunteers: 15
Part-time employees: 5 2021 volunteer hours: 212
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 7468
2021: 5665

2021 New Content Development

New exhibitions: 3
Programs hosted: 17
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 1000

Virtual Programs Hosted

2019: 0
2021: 22

SCHOOL PROGRAMMING

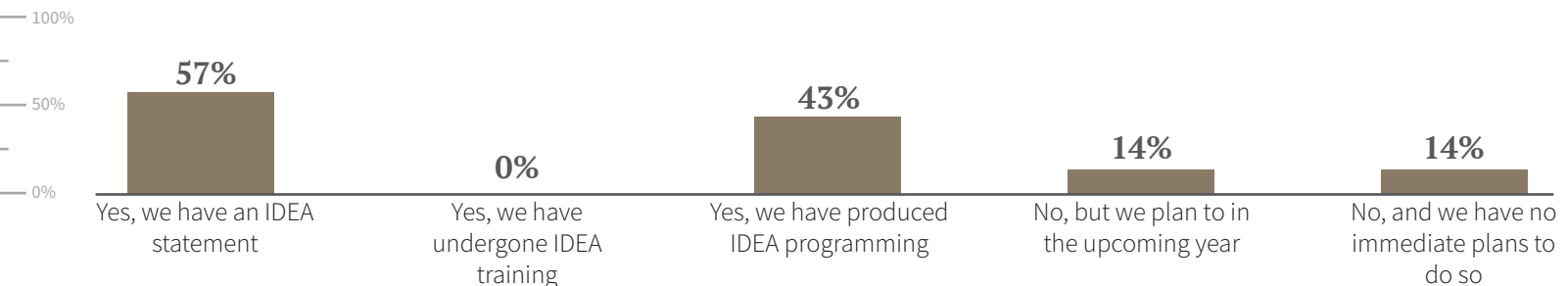
Live attendance

2019: 804
2021: 77

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Art Museums - budget \$1,000,000 or more | n = 12

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$2,570,540

STAFFING LEVELS

Full-time employees: 17 Volunteers: 75
Part-time employees: 9 2021 volunteer hours: 650
Consultants: 3

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 27491
2021: 20465

2021 New Content Development

New exhibitions: 6
Programs hosted: 49
Performing arts performances: 13

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 1397

Virtual Programs Hosted

2019: 0
2021: 72

SCHOOL PROGRAMMING

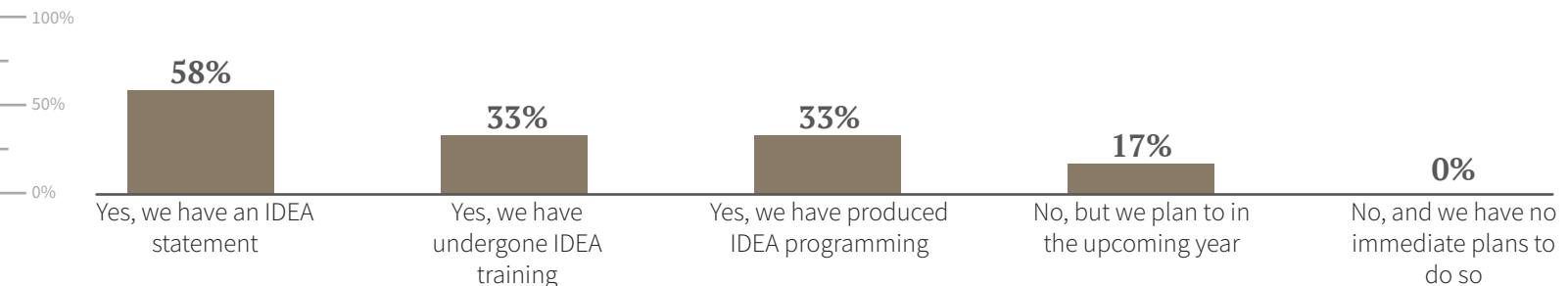
Live attendance

2019: 4550
2021: 628

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Arts Centers and/or Gallery/Exhibit Spaces - budget under \$100,000 | n = 49

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$37,615

STAFFING LEVELS

Full-time employees: 0 Volunteers: 24
Part-time employees: 0 2021 volunteer hours: 1200
Consultants: 2

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 690
2021: 423

2021 New Content Development

New exhibitions: 2
Programs hosted: 4
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 14

Virtual Programs Hosted

2019: 0
2021: 1

SCHOOL PROGRAMMING

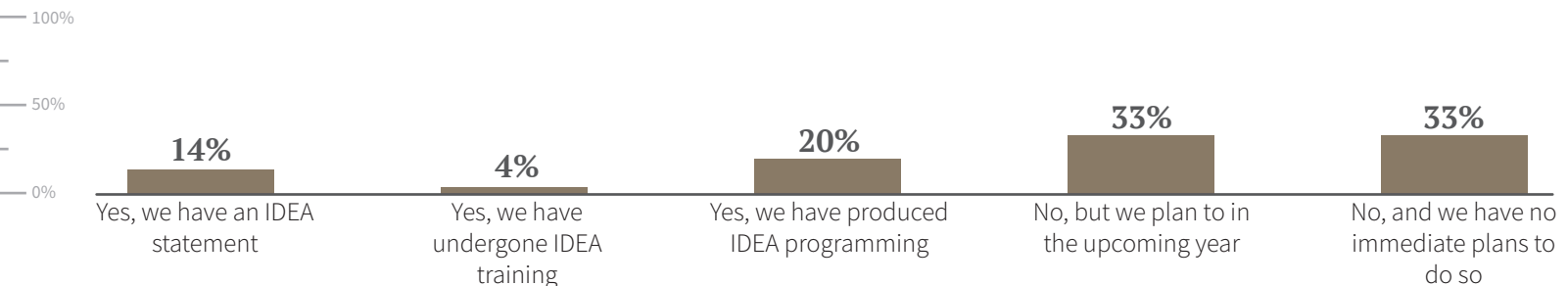
Live attendance

2019: 33
2021: 0

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Arts Centers and/or Gallery/Exhibit Spaces - budget \$100,000 to \$499,999 | n = 51

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$274,000

STAFFING LEVELS

Full-time employees: 1 Volunteers: 28
Part-time employees: 2 2021 volunteer hours: 750
Consultants: 6

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 2500
2021: 1812

2021 New Content Development

New exhibitions: 4
Programs hosted: 19
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 300

Virtual Programs Hosted

2019: 0
2021: 19

SCHOOL PROGRAMMING

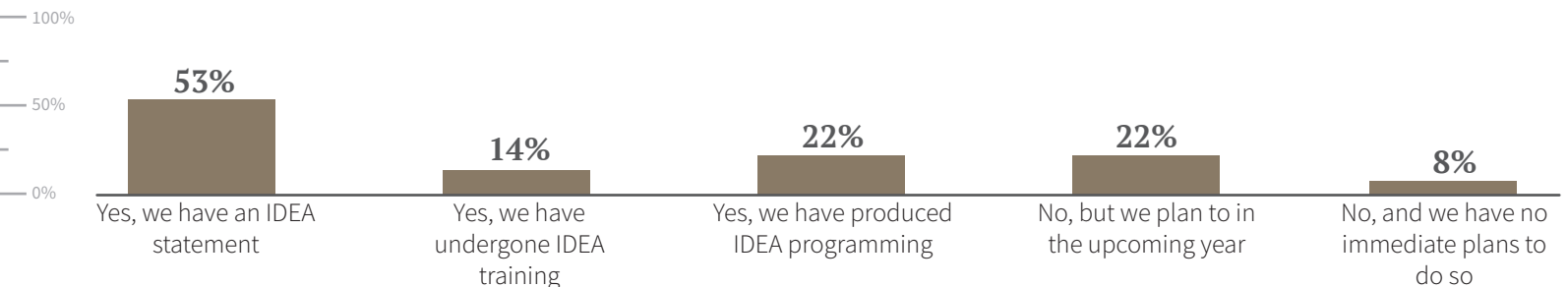
Live attendance

2019: 248
2021: 38

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Arts Centers and/or Gallery/Exhibit Spaces - budget \$500,000 or more | n = 25

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$909,126

STAFFING LEVELS

Full-time employees: 5 Volunteers: 30
Part-time employees: 6 2021 volunteer hours: 500
Consultants: 8

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 7468
2021: 3744

2021 New Content Development

New exhibitions: 3
Programs hosted: 17
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 769

Virtual Programs Hosted

2019: 0
2021: 23

SCHOOL PROGRAMMING

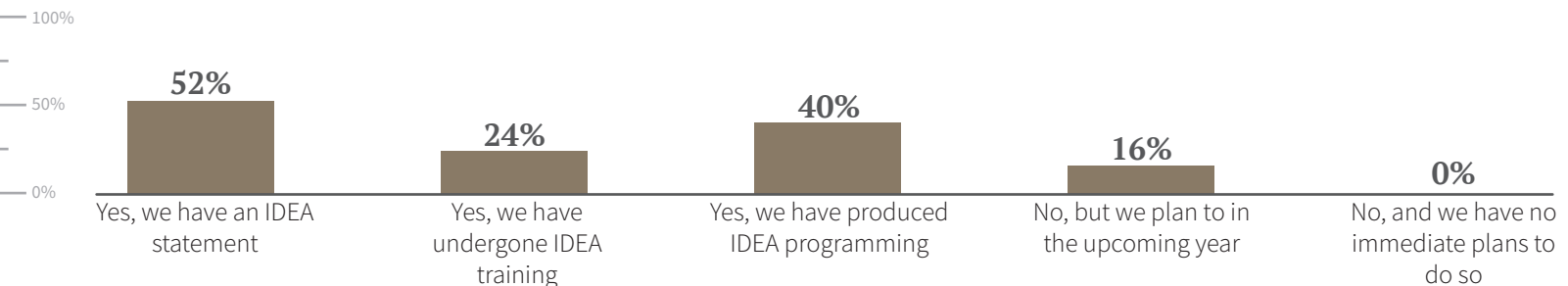
Live attendance

2019: 606
2021: 105

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

Children's Museums | n = 16

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$516,098

STAFFING LEVELS

Full-time employees: 4 Volunteers: 29
Part-time employees: 6 2021 volunteer hours: 801
Consultants: 1

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 20778
2021: 12018

2021 New Content Development

New exhibitions: 4
Programs hosted: 25
Performing arts performances: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 43

Virtual Programs Hosted

2019: 0
2021: 6

SCHOOL PROGRAMMING

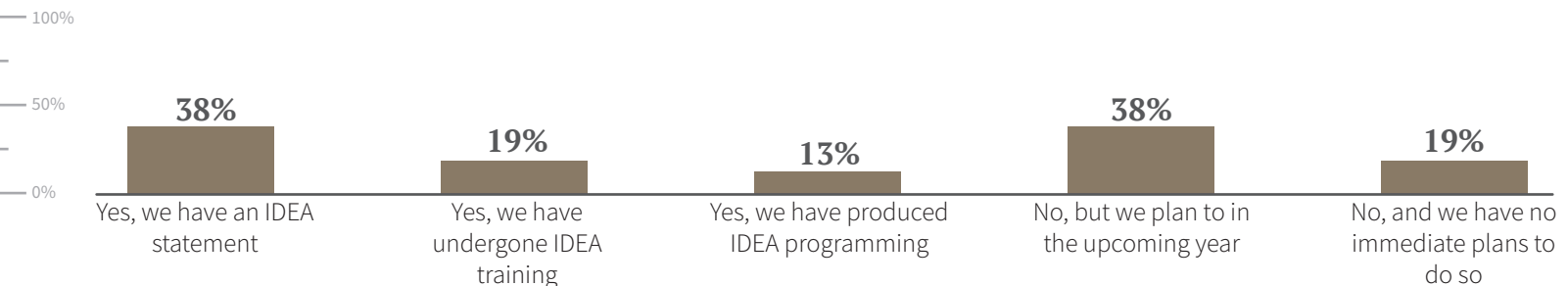
Live attendance

2019: 2000
2021: 510

Virtual attendance

2019: 0
2021: 241

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

History Organizations - budget under \$75,000 | n = 119

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$20,264

STAFFING LEVELS

Full-time employees: 0 Volunteers: 20
Part-time employees: 0 2021 volunteer hours: 1000
Consultants: 0

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 510
2021: 200

2021 New Content Development

New exhibitions: 1
Programs hosted: 2
Performing arts performances: 0

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 0

Virtual Programs Hosted

2019: 0
2021: 0

SCHOOL PROGRAMMING

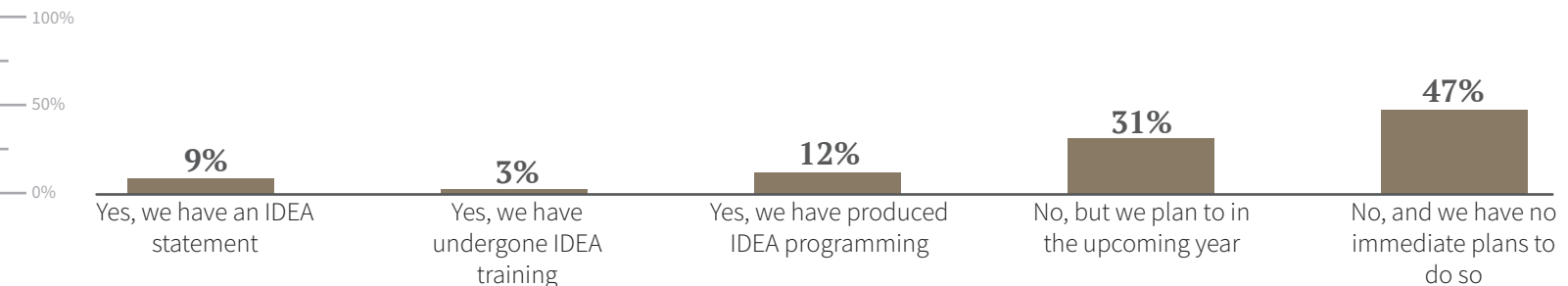
Live attendance

2019: 99
2021: 3

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

History Organizations - budget \$75,000 to \$249,999 | n = 49

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$125,644

STAFFING LEVELS

Full-time employees: 0 Volunteers: 28
Part-time employees: 1 2021 volunteer hours: 1191
Consultants: 1

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 1575
2021: 691

2021 New Content Development

New exhibitions: 1
Programs hosted: 6
Performing arts performances: 1

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 210

Virtual Programs Hosted

2019: 0
2021: 11

SCHOOL PROGRAMMING

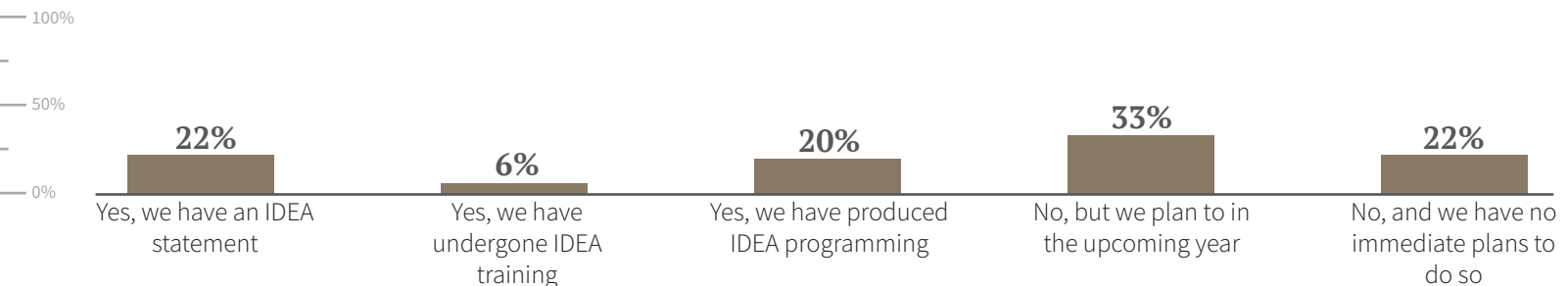
Live attendance

2019: 267
2021: 14

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

History Organizations - budget \$250,000 to \$1,000,000 | n = 31

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$402,171

STAFFING LEVELS

Full-time employees: 2 Volunteers: 40
Part-time employees: 4 2021 volunteer hours: 1120
Consultants: 1

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 7167
2021: 5119

2021 New Content Development

New exhibitions: 3
Programs hosted: 18
Performing arts performances: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 650

Virtual Programs Hosted

2019: 0
2021: 17

SCHOOL PROGRAMMING

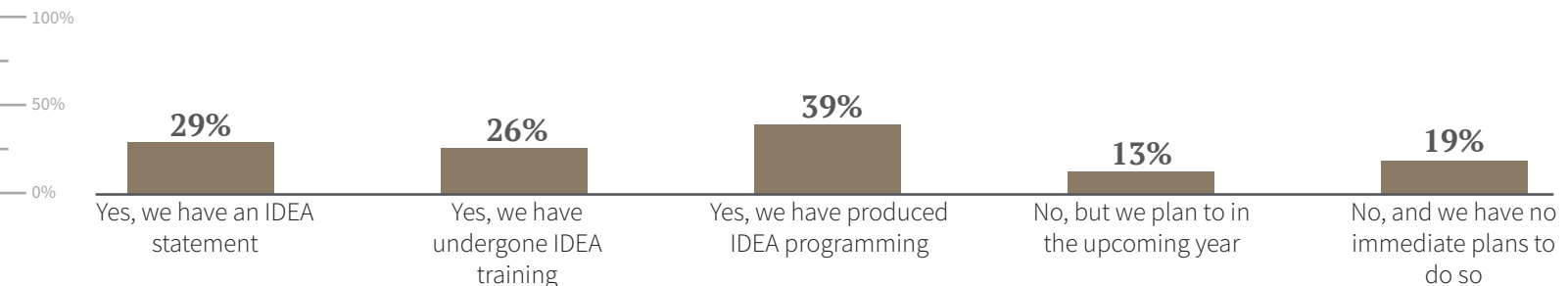
Live attendance

2019: 632
2021: 78

Virtual attendance

2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

History Organizations - budget \$1,000,000 or more | n = 23

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$2,231,905

STAFFING LEVELS

Full-time employees: 10 Volunteers: 72
Part-time employees: 9 2021 volunteer hours: 722
Consultants: 8

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 30000
2021: 15600

2021 New Content Development

New exhibitions: 2
Programs hosted: 22
Performing arts performances: 8

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 2000

Virtual Programs Hosted

2019: 0
2021: 22

SCHOOL PROGRAMMING

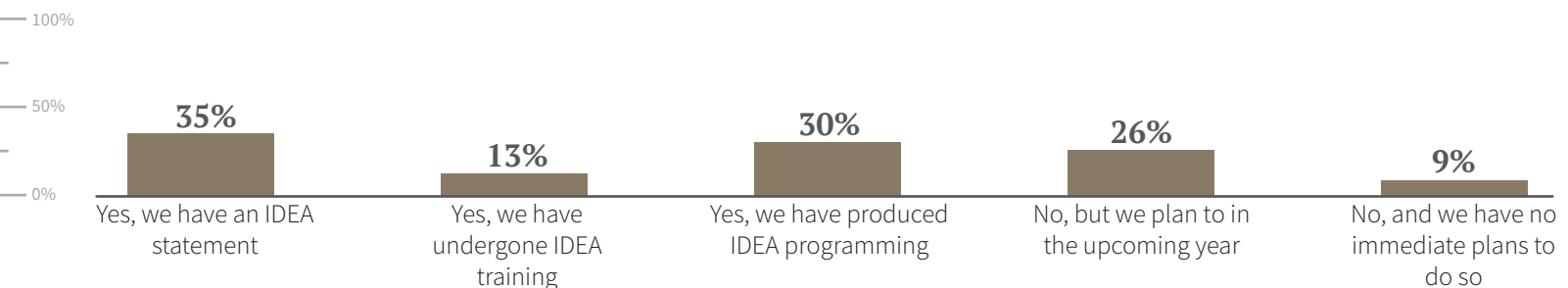
Live attendance

2019: 4392
2021: 500

Virtual attendance

2019: 0
2021: 507

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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Organizational Comparison Data

STEM Museums (science centers, nature centers, and zoos/aquaria) | n = 22

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \\ \$809,438

STAFFING LEVELS

Full-time employees: 8 Volunteers: 76
Part-time employees: 5 2021 volunteer hours: 2348
Consultants: 2

IN-PERSON VISITATION AND PROGRAMMING

Visitation

2019: 28353
2021: 22793

2021 New Content Development

New exhibitions: 3
Programs hosted: 24
Performing arts performances: 1

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance

2019: 0
2021: 1344

Virtual Programs Hosted

2019: 0
2021: 29

SCHOOL PROGRAMMING

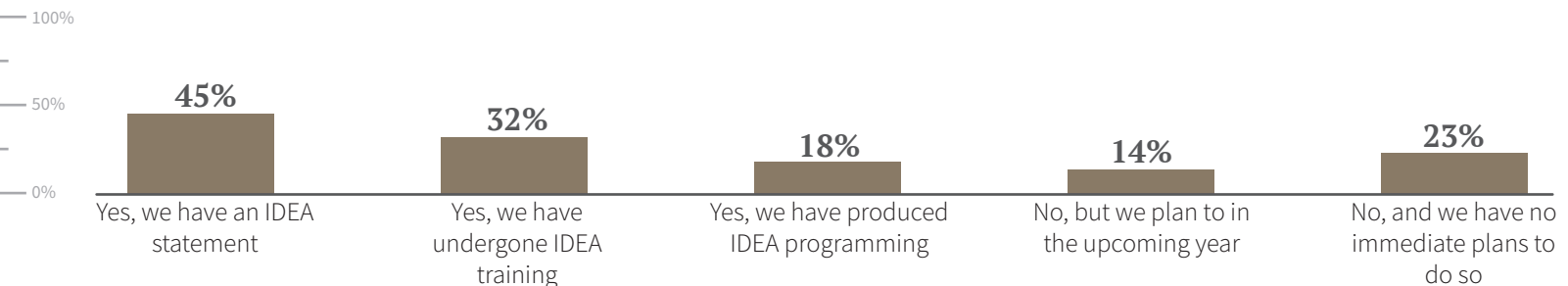
Live attendance

2019: 4504
2021: 506

Virtual attendance

2019: 0
2021: 1490

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

SOURCE: Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.