**Organizational Comparison Data**

**Museums (all) | n = 335**

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $102,502**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 0</td>
<td>Attendance</td>
</tr>
<tr>
<td>Volunteers: 25</td>
<td>2019: 0</td>
</tr>
<tr>
<td>Part-time employees: 1</td>
<td>2021: 110</td>
</tr>
<tr>
<td>2021 volunteer hours: 1000</td>
<td></td>
</tr>
<tr>
<td>Consultants: 1</td>
<td></td>
</tr>
</tbody>
</table>

**VIRTUAL ATTENDANCE AND PROGRAMMING**

- **Attendance**
  - 2019: 0
  - 2021: 110

- **Virtual Programs Hosted**
  - 2019: 0
  - 2021: 5

**IN-PERSON VISITATION AND PROGRAMMING**

- **Visitation**
  - 2019: 1520
  - 2021: 973

- **2021 New Content Development**
  - New exhibitions: 2
  - Programs hosted: 7
  - Performing arts performances: 3

**SCHOOL PROGRAMMING**

- **Live attendance**
  - 2019: 314
  - 2021: 45

- **Virtual attendance**
  - 2019: 0
  - 2021: 0

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

<table>
<thead>
<tr>
<th>Yes, we have an IDEA statement</th>
<th>Yes, we have undergone IDEA training</th>
<th>Yes, we have produced IDEA programming</th>
<th>No, but we plan to in the upcoming year</th>
<th>No, and we have no immediate plans to do so</th>
</tr>
</thead>
<tbody>
<tr>
<td>26%</td>
<td>12%</td>
<td>20%</td>
<td>30%</td>
<td>25%</td>
</tr>
</tbody>
</table>

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

*Museums* includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

*Performing arts* includes musical organizations, performing facilities, performing groups, theater companies.

*Other cultural nonprofits* includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.
Organizational Comparison Data

Museums - budget under $100,000 | n = 97

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET || $14,020

STAFFING LEVELS
Full-time employees: 0  Volunteers: 20
Part-time employees: 0  2021 volunteer hours: 900
Consultants: 0

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance
2019: 0
2021: 16

Virtual Programs Hosted
2019: 0
2021: 1

IN-PERSON VISITATION AND PROGRAMMING

Visitation
2019: 510
2021: 175

2021 New Content Development
New exhibitions: 1
Programs hosted: 3
Performing arts performances: 1

SCHOOL PROGRAMMING

Live attendance
2019: 111
2021: 0

Virtual attendance
2019: 0
2021: 0

STAFFING LEVELS

Staffing Levels
Full-time employees: 0  Volunteers: 20
Part-time employees: 0  2021 volunteer hours: 900
Consultants: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

Yes, we have an IDEA statement 8%
Yes, we have undergone IDEA training 2%
Yes, we have produced IDEA programming 10%
No, but we plan to in the upcoming year 36%
No, and we have no immediate plans to do so 45%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.


Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data

Museums - budget $100,000 to $499,999 | n = 99

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET \| $232,155**

**STAFFING LEVELS**

- Full-time employees: 1
- Volunteers: 30
- Part-time employees: 2
- 2021 volunteer hours: 1020
- Consultants: 2

**IN-PERSON VISITATION AND PROGRAMMING**

**Visitation**

- 2019: 2500
- 2021: 1275

**2021 New Content Development**

- New exhibitions: 3
- Programs hosted: 13
- Performing arts performances: 3

**VIRTUAL ATTENDANCE AND PROGRAMMING**

**Attendance**

- 2019: 0
- 2021: 321

**Virtual Programs Hosted**

- 2019: 0
- 2021: 16

**SCHOOL PROGRAMMING**

**Live attendance**

- 2019: 339
- 2021: 30

**Virtual attendance**

- 2019: 0
- 2021: 0

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- Yes, we have an IDEA statement: 38%
- Yes, we have undergone IDEA training: 14%
- Yes, we have produced IDEA programming: 19%
- No, but we plan to in the upcoming year: 27%
- No, and we have no immediate plans to do so: 14%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinemas, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.
Organizational Comparison Data

Museums - budget $500,000 or more | n = 70

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \$1,333,949

STAFFING LEVELS
- Full-time employees: 8
- Volunteers: 45
- Part-time employees: 10
- 2021 volunteer hours: 800
- Consultants: 4

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance
- 2019: 0
- 2021: 1200

Virtual Programs Hosted
- 2019: 0
- 2021: 31

IN-PERSON VISITATION AND PROGRAMMING

Visitation
- 2019: 22111
- 2021: 12030

2021 New Content Development
- New exhibitions: 3
- Programs hosted: 30
- Performing arts performances: 4

SCHOOL PROGRAMMING

Live attendance
- 2019: 2454
- 2021: 492

Virtual attendance
- 2019: 0
- 2021: 139

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- 44% Yes, we have an IDEA statement
- 31% Yes, we have undergone IDEA training
- 36% Yes, we have produced IDEA programming
- 20% No, but we plan to in the upcoming year
- 3% No, and we have no immediate plans to do so

“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

### Organizational Comparison Data

#### Art Museums - budget under $200,000 | n = 15

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET \| \$62,300**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 0  Volunteers: 16  Part-time employees: 1  2021 volunteer hours: 2000</td>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>Consultants: 2</td>
<td>2019: 0  2021: 37</td>
</tr>
</tbody>
</table>

**VIRTUAL PROGRAMS HOSTED**

2019: 0  2021: 4

---

**IN-PERSON VISITATION AND PROGRAMMING**

**Visitation**

2019: 350  2021: 1000

**2021 New Content Development**

- New exhibitions: 2
- Programs hosted: 4
- Performing arts performances: 1

**SCHOOL PROGRAMMING**

**Live attendance**

2019: 75  2021: 0

**Virtual attendance**

2019: 0  2021: 0

---

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>27%</td>
<td>Yes, we have an IDEA statement</td>
</tr>
<tr>
<td>20%</td>
<td>Yes, we have undergone IDEA training</td>
</tr>
<tr>
<td>20%</td>
<td>Yes, we have produced IDEA programming</td>
</tr>
<tr>
<td>20%</td>
<td>No, but we plan to in the upcoming year</td>
</tr>
<tr>
<td>27%</td>
<td>No, and we have no immediate plans to do so</td>
</tr>
</tbody>
</table>

---

**Source:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

"Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.
Organizational Comparison Data

Art Museums - budget $200,000 to $999,999 | n = 7

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET || $423,029

STAFFING LEVELS
- Full-time employees: 2
- Volunteers: 15
- Part-time employees: 5
- 2021 volunteer hours: 212
- Consultants: 3

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance
- 2019: 0
- 2021: 1000

Virtual Programs Hosted
- 2019: 0
- 2021: 22

IN-PERSON VISITATION AND PROGRAMMING

Visitation
- 2019: 7468
- 2021: 5665

2021 New Content Development
- New exhibitions: 3
- Programs hosted: 17
- Performing arts performances: 3

SCHOOL PROGRAMMING

Live attendance
- 2019: 804
- 2021: 77

Virtual attendance
- 2019: 0
- 2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- Yes, we have an IDEA statement: 57%
- Yes, we have undergone IDEA training: 0%
- Yes, we have produced IDEA programming: 43%
- No, but we plan to in the upcoming year: 14%
- No, and we have no immediate plans to do so: 14%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.


Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data

Art Museums - budget $1,000,000 or more | n = 12

Data from the 2021 Nonprofit Connecticut Cultural Census

**STAFFING LEVELS**
- Full-time employees: 17
- Volunteers: 75
- Part-time employees: 9
- 2021 volunteer hours: 650
- Consultants: 3

**VIRTUAL ATTENDANCE AND PROGRAMMING**

**Attendance**
- 2019: 0
- 2021: 1397

**Virtual Programs Hosted**
- 2019: 0
- 2021: 72

**IN-PERSON VISITATION AND PROGRAMMING**

**Visitation**
- 2019: 27491
- 2021: 20465

**2021 New Content Development**
- New exhibitions: 6
- Programs hosted: 49
- Performing arts performances: 13

**SCHOOL PROGRAMMING**

**Live attendance**
- 2019: 4550
- 2021: 628

**Virtual attendance**
- 2019: 0
- 2021: 0

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- Yes, we have an IDEA statement: 58%
- Yes, we have undergone IDEA training: 33%
- Yes, we have produced IDEA programming: 33%
- No, but we plan to in the upcoming year: 17%
- No, and we have no immediate plans to do so: 0%

**MEDIAN BUDGET \($2,570,540\)**

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

*Museums* includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

*Performing arts* includes musical organizations, performing facilities, performing groups, theater companies.

*Other cultural nonprofits* includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

# Organizational Comparison Data

## Arts Centers and/or Gallery/Exhibit Spaces - budget under $100,000 | n = 49

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET** | **$37,615**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 0</td>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>Volunteers: 24</td>
<td>2019: 0</td>
</tr>
<tr>
<td>Part-time employees: 0</td>
<td>2021: 14</td>
</tr>
<tr>
<td>2021 volunteer hours: 1200</td>
<td><strong>Virtual Programs Hosted</strong></td>
</tr>
<tr>
<td>Consultants: 2</td>
<td>2019: 0</td>
</tr>
<tr>
<td></td>
<td>2021: 1</td>
</tr>
</tbody>
</table>

### IN-PERSON VISITATION AND PROGRAMMING

**Visitation**

- 2019: 690
- 2021: 423

**2021 New Content Development**

- New exhibitions: 2
- Programs hosted: 4
- Performing arts performances: 3

### SCHOOL PROGRAMMING

**Live attendance**

- 2019: 33
- 2021: 0

**Virtual attendance**

- 2019: 0
- 2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- 14% Yes, we have an IDEA statement
- 4% Yes, we have undergone IDEA training
- 20% Yes, we have produced IDEA programming
- 33% No, but we plan to in the upcoming year
- 33% No, and we have no immediate plans to do so

---

“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

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Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
### Organizational Comparison Data

**Arts Centers and/or Gallery/Exhibit Spaces - budget $100,000 to $499,999 | n = 51**

Data from the 2021 Nonprofit Connecticut Cultural Census

#### Virtual Attendance and Programming

**Attendance**
- 2019: 0
- 2021: 300

**Virtual Programs Hosted**
- 2019: 0
- 2021: 19

#### Staffing Levels

- Full-time employees: 1
- Volunteers: 28
- Part-time employees: 2
- 2021 volunteer hours: 750
- Consultants: 6

#### In-Person Visitation and Programming

**Visitation**
- 2019: 2500
- 2021: 1812

2021 New Content Development
- New exhibitions: 4
- Programs hosted: 19
- Performing arts performances: 3

#### School Programming

**Live attendance**
- 2019: 248
- 2021: 38

**Virtual attendance**
- 2019: 0
- 2021: 0

### Inclusion, Diversity, Equity, and Access (IDEA)

- Yes, we have an IDEA statement: 53%
- Yes, we have undergone IDEA training: 14%
- Yes, we have produced IDEA programming: 22%
- No, but we plan to in the upcoming year: 22%
- No, and we have no immediate plans to do so: 8%

**Museums** includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquariums.

**Performing arts** includes musical organizations, performing facilities, performing groups, theater companies.

**Other cultural nonprofits** includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.


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### Organizational Comparison Data

**Arts Centers and/or Gallery/Exhibit Spaces - budget $500,000 or more | n = 25**

Data from the 2021 Nonprofit Connecticut Cultural Census

**Median Budget** \ $909,126

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 5</td>
<td>Attendance</td>
</tr>
<tr>
<td>Volunteers: 30</td>
<td>2019: 0</td>
</tr>
<tr>
<td>Part-time employees: 6</td>
<td>2021: 769</td>
</tr>
<tr>
<td>2021 volunteer hours: 500</td>
<td></td>
</tr>
<tr>
<td>Consultants: 8</td>
<td>Virtual Programs Hosted</td>
</tr>
<tr>
<td></td>
<td>2019: 0</td>
</tr>
<tr>
<td></td>
<td>2021: 23</td>
</tr>
</tbody>
</table>

### IN-PERSON VISITATION AND PROGRAMMING

**Visitation**

- 2019: 7468
- 2021: 3744

**2021 New Content Development**

- New exhibitions: 3
- Programs hosted: 17
- Performing arts performances: 4

### SCHOOL PROGRAMMING

**Live Attendance**

- 2019: 606
- 2021: 105

**Virtual Attendance**

- 2019: 0
- 2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- Yes, we have an IDEA statement: 52%
- Yes, we have undergone IDEA training: 24%
- Yes, we have produced IDEA programming: 40%
- No, but we plan to in the upcoming year: 16%
- No, and we have no immediate plans to do so: 0%

---

“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

---

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Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
### Organizational Comparison Data

**Children’s Museums | n = 16**

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $516,098**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 4</td>
</tr>
<tr>
<td>Volunteers: 29</td>
</tr>
<tr>
<td>Part-time employees: 6</td>
</tr>
<tr>
<td>2021 volunteer hours: 801</td>
</tr>
<tr>
<td>Consultants: 1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 43</td>
</tr>
<tr>
<td><strong>Virtual Programs Hosted</strong></td>
</tr>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IN-PERSON VISITATION AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visitation</strong></td>
</tr>
<tr>
<td>2019: 20778</td>
</tr>
<tr>
<td>2021: 12018</td>
</tr>
<tr>
<td><strong>2021 New Content Development</strong></td>
</tr>
<tr>
<td>New exhibitions: 4</td>
</tr>
<tr>
<td>Programs hosted: 25</td>
</tr>
<tr>
<td>Performing arts performances: 4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SCHOOL PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Live attendance</strong></td>
</tr>
<tr>
<td>2019: 2000</td>
</tr>
<tr>
<td>2021: 510</td>
</tr>
<tr>
<td><strong>Virtual attendance</strong></td>
</tr>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 241</td>
</tr>
</tbody>
</table>

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

<table>
<thead>
<tr>
<th>38%</th>
<th>19%</th>
<th>13%</th>
<th>38%</th>
<th>19%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, we have an IDEA statement</td>
<td>Yes, we have undergone IDEA training</td>
<td>Yes, we have produced IDEA programming</td>
<td>No, but we plan to in the upcoming year</td>
<td>No, and we have no immediate plans to do so</td>
</tr>
</tbody>
</table>

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

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Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
# Organizational Comparison Data

## History Organizations - budget under $75,000 | n = 119

Data from the 2021 Nonprofit Connecticut Cultural Census

## Median Budget

$\|\ | \$20,264

## Staffing Levels

<table>
<thead>
<tr>
<th>Full-time employees: 0</th>
<th>Volunteers: 20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part-time employees: 0</td>
<td>2021 volunteer hours: 1000</td>
</tr>
<tr>
<td>Consultants: 0</td>
<td></td>
</tr>
</tbody>
</table>

## Virtual Attendance and Programming

### Attendance

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Virtual Programs Hosted

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

## In-Person Visitation and Programming

### Visitation

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>510</td>
<td>200</td>
</tr>
</tbody>
</table>

### 2021 New Content Development

- New exhibitions: 1
- Programs hosted: 2
- Performing arts performances: 0

## School Programming

### Live Attendance

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>99</td>
<td>3</td>
</tr>
</tbody>
</table>

### Virtual Attendance

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

## Inclusion, Diversity, Equity, and Access (IDEA)

- Yes, we have an IDEA statement: 9%
- Yes, we have undergone IDEA training: 3%
- Yes, we have produced IDEA programming: 12%
- No, but we plan to in the upcoming year: 31%
- No, and we have no immediate plans to do so: 47%

## Notes

- **Museums** includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.
- **Performing arts** includes musical organizations, performing facilities, performing groups, theater companies.
- **Other cultural nonprofits** includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

**Source:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data

History Organizations - budget $75,000 to $249,999 | n = 49

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $125,644**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 0</td>
<td>Attendance</td>
</tr>
<tr>
<td>Volunteers: 28</td>
<td>2019: 0</td>
</tr>
<tr>
<td>Part-time employees: 1</td>
<td>2021: 210</td>
</tr>
<tr>
<td>2021 volunteer hours: 1191</td>
<td></td>
</tr>
<tr>
<td>Consultants: 1</td>
<td><strong>Virtual Programs Hosted</strong></td>
</tr>
<tr>
<td></td>
<td>2019: 0</td>
</tr>
<tr>
<td></td>
<td>2021: 11</td>
</tr>
</tbody>
</table>

**IN-PERSON VISITATION AND PROGRAMMING**

*Visitation*

- 2019: 1575
- 2021: 691

*2021 New Content Development*

- New exhibitions: 1
- Programs hosted: 6
- Performing arts performances: 1

**SCHOOL PROGRAMMING**

*Live attendance*

- 2019: 267
- 2021: 14

*Virtual attendance*

- 2019: 0
- 2021: 0

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- **22%** Yes, we have an IDEA statement
- **6%** Yes, we have undergone IDEA training
- **20%** Yes, we have produced IDEA programming
- **33%** No, but we plan to in the upcoming year
- **22%** No, and we have no immediate plans to do so

---

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.


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Organizational Comparison Data

History Organizations - budget $250,000 to $1,000,000 | n = 31

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $402,171**

<table>
<thead>
<tr>
<th>STAFFING LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees: 2</td>
</tr>
<tr>
<td>Volunteers: 40</td>
</tr>
<tr>
<td>Part-time employees: 4</td>
</tr>
<tr>
<td>2021 volunteer hours: 1120</td>
</tr>
<tr>
<td>Consultants: 1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IN-PERSON VISITATION AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visitation</strong></td>
</tr>
<tr>
<td>2019: 7,167</td>
</tr>
<tr>
<td>2021: 5,119</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2021 New Content Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>New exhibitions: 3</td>
</tr>
<tr>
<td>Programs hosted: 18</td>
</tr>
<tr>
<td>Performing arts performances: 3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VIRTUAL ATTENDANCE AND PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Attendance</strong></td>
</tr>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 650</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Virtual Programs Hosted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 17</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SCHOOL PROGRAMMING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Live attendance</strong></td>
</tr>
<tr>
<td>2019: 632</td>
</tr>
<tr>
<td>2021: 78</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Virtual attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019: 0</td>
</tr>
<tr>
<td>2021: 0</td>
</tr>
</tbody>
</table>

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- Yes, we have an IDEA statement: 29%
- Yes, we have undergone IDEA training: 26%
- Yes, we have produced IDEA programming: 39%
- No, but we plan to in the upcoming year: 13%
- No, and we have no immediate plans to do so: 19%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

**Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.**

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.
Organizational Comparison Data

**History Organizations - budget $1,000,000 or more | n = 23**

Data from the 2021 Nonprofit Connecticut Cultural Census

**VIRTUAL ATTENDANCE AND PROGRAMMING**

**Attendance**
- 2019: 0
- 2021: 2000

**Virtual Programs Hosted**
- 2019: 0
- 2021: 22

**SCHOOL PROGRAMMING**

**Live attendance**
- 2019: 4392
- 2021: 500

**Virtual attendance**
- 2019: 0
- 2021: 507

**IN-PERSON VISITATION AND PROGRAMMING**

**Visitation**
- 2019: 30000
- 2021: 15600

**2021 New Content Development**
- New exhibitions: 2
- Programs hosted: 22
- Performing arts performances: 8

**STAFFING LEVELS**

- Full-time employees: 10
- Volunteers: 72
- Part-time employees: 9
- 2021 volunteer hours: 722
- Consultants: 8

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- Yes, we have an IDEA statement: 35%
- Yes, we have undergone IDEA training: 13%
- Yes, we have produced IDEA programming: 30%
- No, but we plan to in the upcoming year: 26%
- No, and we have no immediate plans to do so: 9%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

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## Organizational Comparison Data

### STEM Museums (science centers, nature centers, and zoos/aquaria) | n = 22

Data from the 2021 Nonprofit Connecticut Cultural Census

### MEDIAN BUDGET || $809,438

### STAFFING LEVELS
- Full-time employees: 8
- Volunteers: 76
- Part-time employees: 5
- 2021 volunteer hours: 2348
- Consultants: 2

### VIRTUAL ATTENDANCE AND PROGRAMMING

#### Attendance
- 2019: 0
- 2021: 1344

#### Virtual Programs Hosted
- 2019: 0
- 2021: 29

### IN-PERSON VISITATION AND PROGRAMMING

#### Visitation
- 2019: 28353
- 2021: 22793

#### 2021 New Content Development
- New exhibitions: 3
- Programs hosted: 24
- Performing arts performances: 1

### SCHOOL PROGRAMMING

#### Live attendance
- 2019: 4504
- 2021: 506

#### Virtual attendance
- 2019: 0
- 2021: 1490

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- Yes, we have an IDEA statement: 45%
- Yes, we have undergone IDEA training: 32%
- Yes, we have produced IDEA programming: 18%
- No, but we plan to in the upcoming year: 14%
- No, and we have no immediate plans to do so: 23%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

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