Organizational Comparison Data
Budget under $25,000 | n = 147
Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET \ | \ $10,690

ORGANIZATIONAL BREAKDOWN
- Museums: 51%
- Performing Arts: 30%
- Other cultural nonprofits: 19%

VIRTUAL ATTENDANCE AND PROGRAMMING
Attendance
- 2019: 0
- 2021: 18

Virtual Programs Hosted
- 2019: 0
- 2021: 1

STAFFING LEVELS
- Full-time employees: 0
- Volunteers: 15
- Part-time employees: 0
- 2021 volunteer hours: 800
- Consultants: 0

IN-PERSON VISITATION AND PROGRAMMING
Visitation
- 2019: 500
- 2021: 126

2021 New Content Development
- New exhibitions: 1
- Programs hosted: 2
- Performing arts performances: 1

SCHOOL PROGRAMMING
Live attendance
- 2019: 83
- 2021: 0

Virtual attendance
- 2019: 0
- 2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)
- Yes, we have an IDEA statement: 18%
- Yes, we have undergone IDEA training: 5%
- Yes, we have produced IDEA programming: 16%
- No, but we plan to in the upcoming year: 32%
- No, and we have no immediate plans to do so: 36%

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.
“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.
“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

Organizational Comparison Data
Budget $25,000 to $99,999 | n = 168

Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET ¶ $51,083

ORGANIZATIONAL BREAKDOWN

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Museums</td>
<td>54%</td>
</tr>
<tr>
<td>Performing Arts</td>
<td>29%</td>
</tr>
<tr>
<td>Other cultural nonprofits</td>
<td>17%</td>
</tr>
</tbody>
</table>

VIRTUAL ATTENDANCE AND PROGRAMMING

Attendance
2019: 0
2021: 100

Virtual Programs Hosted
2019: 0
2021: 3

STAFFING LEVELS

<table>
<thead>
<tr>
<th>Employee Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time employees</td>
<td>0</td>
</tr>
<tr>
<td>Volunteers</td>
<td>20</td>
</tr>
<tr>
<td>Part-time employees</td>
<td>0</td>
</tr>
<tr>
<td>Consultants</td>
<td>3</td>
</tr>
</tbody>
</table>

2021 volunteer hours: 1000

IN-PERSON VISITATION AND PROGRAMMING

Visitation
2019: 850
2021: 400

2021 New Content Development
New exhibitions: 1
Programs hosted: 3
Performing arts performances: 2

SCHOOL PROGRAMMING

Live attendance
2019: 83
2021: 30

Virtual attendance
2019: 0
2021: 0

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- Yes, we have an IDEA statement: 26%
- Yes, we have undergone IDEA training: 10%
- Yes, we have produced IDEA programming: 20%
- No, but we plan to in the upcoming year: 27%
- No, and we have no immediate plans to do so: 26%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data
Budget $100,000 to $249,999 | n = 106

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $154,339**

**ORGANIZATIONAL BREAKDOWN**
- 48% Museums
- 38% Performing Arts
- 14% Other cultural nonprofits

**VIRTUAL ATTENDANCE AND PROGRAMMING**

*Attendance*
- 2019: 0
- 2021: 300

*Virtual Programs Hosted*
- 2019: 0
- 2021: 9

**STAFFING LEVELS**
- Full-time employees: 0
- Volunteers: 25
- Part-time employees: 1
- 2021 volunteer hours: 1020
- Consultants: 5

**IN-PERSON VISITATION AND PROGRAMMING**

*Visitation*
- 2019: 1750
- 2021: 778

*2021 New Content Development*
- New exhibitions: 3
- Programs hosted: 6
- Performing arts performances: 4

**SCHOOL PROGRAMMING**

*Live attendance*
- 2019: 300
- 2021: 18

*Virtual attendance*
- 2019: 0
- 2021: 0

**INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)**

- Yes, we have an IDEA statement: 42%
- Yes, we have undergone IDEA training: 11%
- Yes, we have produced IDEA programming: 19%
- No, but we plan to in the upcoming year: 31%
- No, and we have no immediate plans to do so: 8%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data
Budget $250,000 to $999,999 | n = 143
Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $420,728**

### ORGANIZATIONAL BREAKDOWN
- **Museums**: 51%
- Performing Arts: 30%
- Other cultural nonprofits: 19%

### VIRTUAL ATTENDANCE AND PROGRAMMING
- **Attendance**
  - 2019: 0
  - 2021: 400

- **Virtual Programs Hosted**
  - 2019: 0
  - 2021: 16

### STAFFING LEVELS
- Full-time employees: 2
- Volunteers: 27
- Part-time employees: 3
- Consultants: 5

### IN-PERSON VISITATION AND PROGRAMMING
- **Visitation**
  - 2019: 4668
  - 2021: 2000

- **2021 New Content Development**
  - New exhibitions: 3
  - Programs hosted: 9
  - Performing arts performances: 5

### SCHOOL PROGRAMMING
- **Live attendance**
  - 2019: 547
  - 2021: 96

- **Virtual attendance**
  - 2019: 0
  - 2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)
- Yes, we have an IDEA statement: 49%
- Yes, we have undergone IDEA training: 22%
- Yes, we have produced IDEA programming: 30%
- No, but we plan to in the upcoming year: 18%
- No, and we have no immediate plans to do so: 7%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.

"Other cultural nonprofits" includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" organization within this category, rather than the mean or mathematical average.
Organizational Comparison Data
Budget $1,000,000 to $4,999,999 | n = 59

Data from the 2021 Nonprofit Connecticut Cultural Census

**MEDIAN BUDGET || $2,110,414**

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)

- **Yes, we have an IDEA statement**: 47%
- **Yes, we have undergone IDEA training**: 29%
- **Yes, we have produced IDEA programming**: 31%
- **No, but we plan to in the upcoming year**: 25%
- **No, and we have no immediate plans to do so**: 2%

**Museums** includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

**Performing arts** includes musical organizations, performing facilities, performing groups, theater companies.

**Other cultural nonprofits** includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

**SOURCE:** Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

**VIRTUAL ATTENDANCE AND PROGRAMMING**

**Attendance**
- 2019: 0
- 2021: 2000

**Virtual Programs Hosted**
- 2019: 0
- 2021: 32

**IN-PERSON VISITATION AND PROGRAMMING**

**Visitation**
- 2019: 29089
- 2021: 12059

**2021 New Content Development**
- New exhibitions: 3
- Programs hosted: 22
- Performing arts performances: 7

**IN-PERSON VISITATION AND PROGRAMMING**

**Museums**

**Staffing Levels**
- Full-time employees: 9
- Volunteers: 40
- Part-time employees: 9
- 2021 volunteer hours: 523
- Consultants: 5

**SCHOOL PROGRAMMING**

**Live attendance**
- 2019: 2122
- 2021: 274

**Virtual attendance**
- 2019: 0
- 2021: 75
Organizational Comparison Data
Budget $5,000,000 or more | n = 18
Data from the 2021 Nonprofit Connecticut Cultural Census

MEDIAN BUDGET || $9,559,918

ORGANIZATIONAL BREAKDOWN
Museums: 61%
Performing Arts: 33%
Other cultural nonprofits: 6%

VIRTUAL ATTENDANCE AND PROGRAMMING
Attendance
2019: 0
2021: 7465
Virtual Programs Hosted
2019: 0
2021: 45

STAFFING LEVELS
Full-time employees: 49
Part-time employees: 18
Consultants: 20
Volunteers: 65
2021 volunteer hours: 500

IN-PERSON VISITATION AND PROGRAMMING
Visitation
2019: 101884
2021: 27485
2021 New Content Development
New exhibitions: 3
Programs hosted: 10
Performing arts performances: 15

SCHOOL PROGRAMMING
Live attendance
2019: 9621
2021: 346
Virtual attendance
2019: 0
2021: 2372

INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)
Yes, we have an IDEA statement: 83%
Yes, we have undergone IDEA training: 50%
Yes, we have produced IDEA programming: 50%
No, but we plan to in the upcoming year: 6%
No, and we have no immediate plans to do so: 6%

"Museums" includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.
"Performing arts" includes musical organizations, performing facilities, performing groups, theater companies.
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