

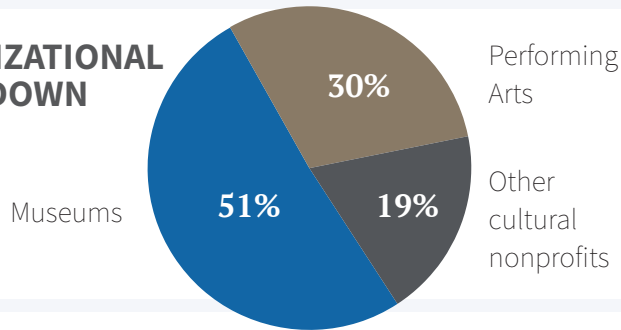
# Organizational Comparison Data

## Budget under \$25,000 | n = 147

Data from the 2021 Nonprofit Connecticut Cultural Census

### MEDIAN BUDGET \\ \$10,690

#### ORGANIZATIONAL BREAKDOWN



#### VIRTUAL ATTENDANCE AND PROGRAMMING

##### Attendance

2019: 0  
2021: 18

##### Virtual Programs Hosted

2019: 0  
2021: 1

#### STAFFING LEVELS

Full-time employees: 0    Volunteers: 15  
Part-time employees: 0    2021 volunteer hours: 800  
Consultants: 0

#### IN-PERSON VISITATION AND PROGRAMMING

##### Visitation

2019: 500                      2021: 126

##### 2021 New Content Development

New exhibitions: 1  
Programs hosted: 2  
Performing arts performances: 1

#### SCHOOL PROGRAMMING

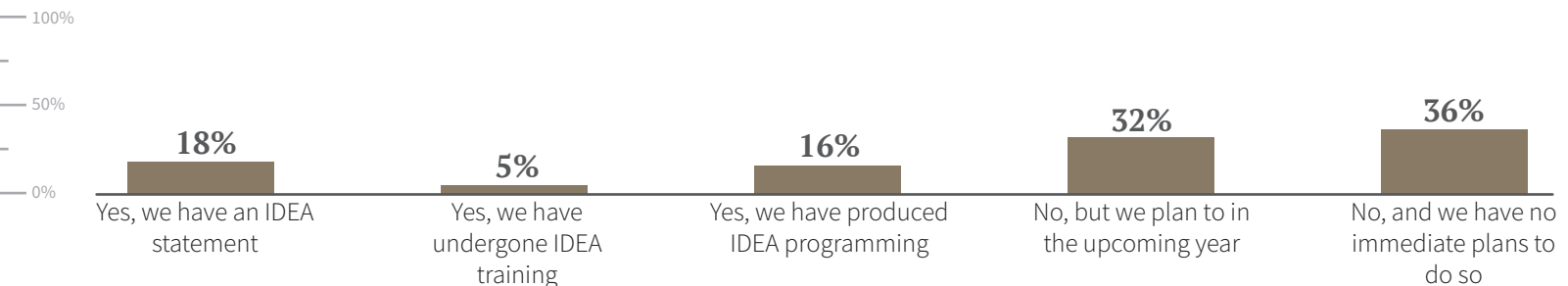
##### Live attendance

2019: 83  
2021: 0

##### Virtual attendance

2019: 0  
2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



“Museums” includes art museums and galleries, botanical gardens, children’s museums, historical societies, historic sites, history museums, natural history museums, science centers, nature centers, zoos and aquaria.

“Performing arts” includes musical organizations, performing facilities, performing groups, theater companies.

“Other cultural nonprofits” includes cinema, cultural series organizations, fairs/festivals, schools of the arts, and other organizations serving the cultural sector.

SOURCE: Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

Upon examination of the data, it was determined that the median was a more accurate representation of the “typical” organization within this category, rather than the mean or mathematical average.

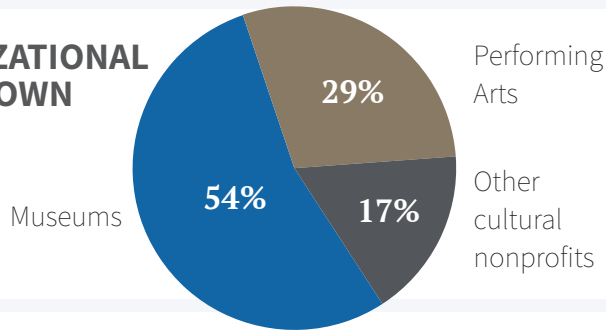
# Organizational Comparison Data

Budget \$25,000 to \$99,999 | n = 168

Data from the 2021 Nonprofit Connecticut Cultural Census

## MEDIAN BUDGET \ \$51,083

### ORGANIZATIONAL BREAKDOWN



### VIRTUAL ATTENDANCE AND PROGRAMMING

#### Attendance

2019: 0  
2021: 100

#### Virtual Programs Hosted

2019: 0  
2021: 3

### STAFFING LEVELS

Full-time employees: 0    Volunteers: 20  
Part-time employees: 0    2021 volunteer hours: 1000  
Consultants: 3

### IN-PERSON VISITATION AND PROGRAMMING

#### Visitation

2019: 850                      2021: 400

#### 2021 New Content Development

New exhibitions: 1  
Programs hosted: 3  
Performing arts performances: 2

### SCHOOL PROGRAMMING

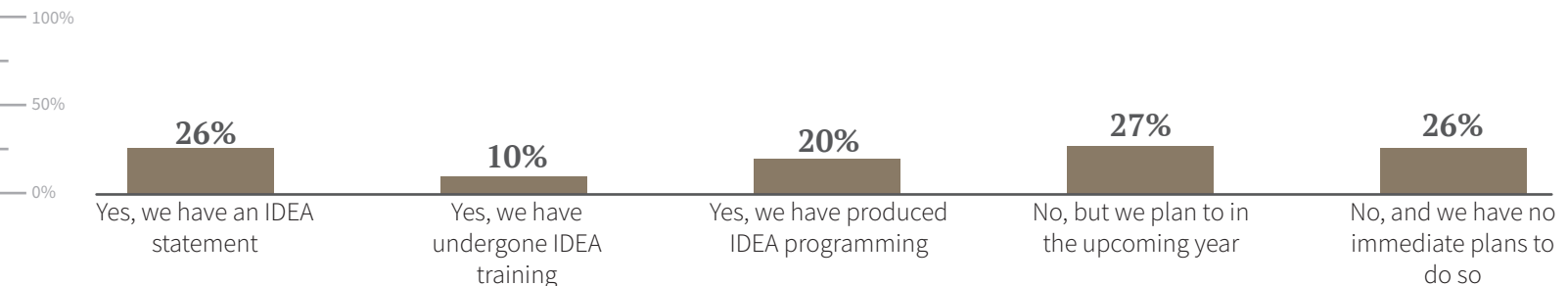
#### Live attendance

2019: 83  
2021: 30

#### Virtual attendance

2019: 0  
2021: 0

## INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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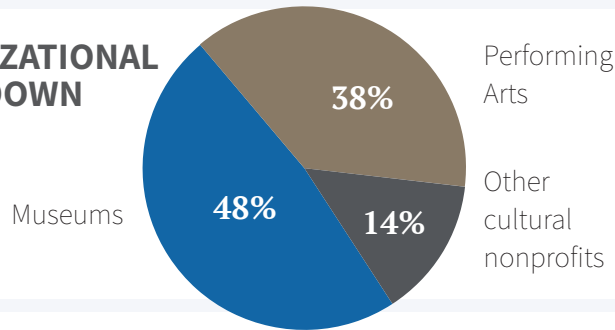
# Organizational Comparison Data

## Budget \$100,000 to \$249,999 | n = 106

Data from the 2021 Nonprofit Connecticut Cultural Census

### MEDIAN BUDGET \ \ \$154,339

#### ORGANIZATIONAL BREAKDOWN



#### VIRTUAL ATTENDANCE AND PROGRAMMING

##### Attendance

2019: 0  
2021: 300

##### Virtual Programs Hosted

2019: 0  
2021: 9

#### STAFFING LEVELS

Full-time employees: 0    Volunteers: 25  
Part-time employees: 1    2021 volunteer hours: 1020  
Consultants: 5

#### IN-PERSON VISITATION AND PROGRAMMING

##### Visitation

2019: 1750                      2021: 778

##### 2021 New Content Development

New exhibitions: 3  
Programs hosted: 6  
Performing arts performances: 4

#### SCHOOL PROGRAMMING

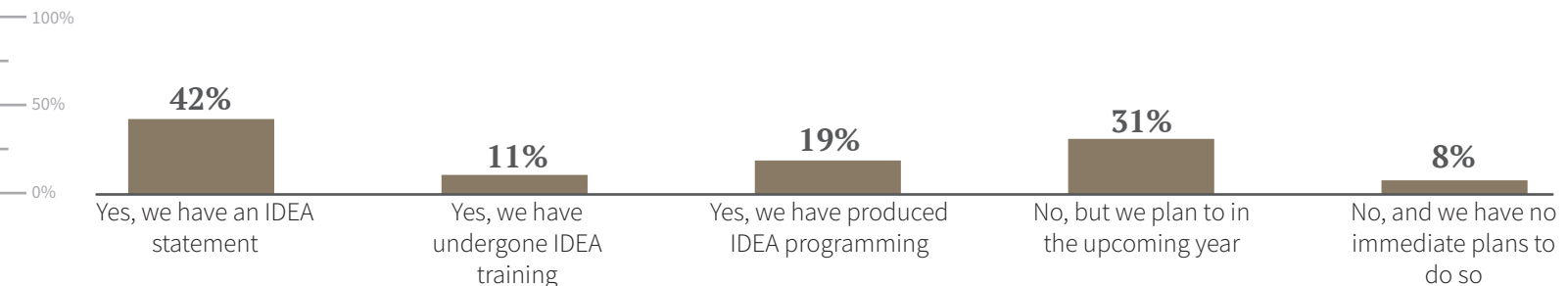
##### Live attendance

2019: 300  
2021: 18

##### Virtual attendance

2019: 0  
2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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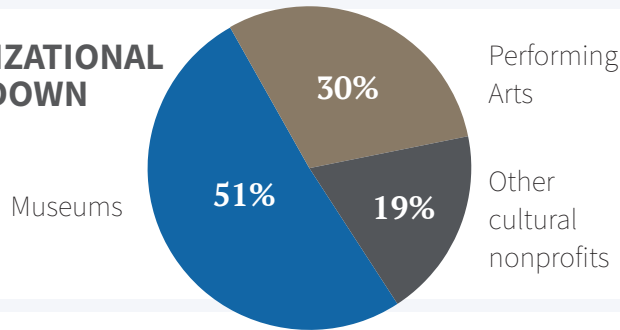
# Organizational Comparison Data

## Budget \$250,000 to \$999,999 | n = 143

Data from the 2021 Nonprofit Connecticut Cultural Census

### MEDIAN BUDGET \ \$420,728

#### ORGANIZATIONAL BREAKDOWN



#### VIRTUAL ATTENDANCE AND PROGRAMMING

##### Attendance

2019: 0  
2021: 400

##### Virtual Programs Hosted

2019: 0  
2021: 16

#### STAFFING LEVELS

Full-time employees: 2    Volunteers: 27  
Part-time employees: 3    2021 volunteer hours: 500  
Consultants: 5

#### IN-PERSON VISITATION AND PROGRAMMING

##### Visitation

2019: 4668                      2021: 2000

##### 2021 New Content Development

New exhibitions: 3  
Programs hosted: 9  
Performing arts performances: 5

#### SCHOOL PROGRAMMING

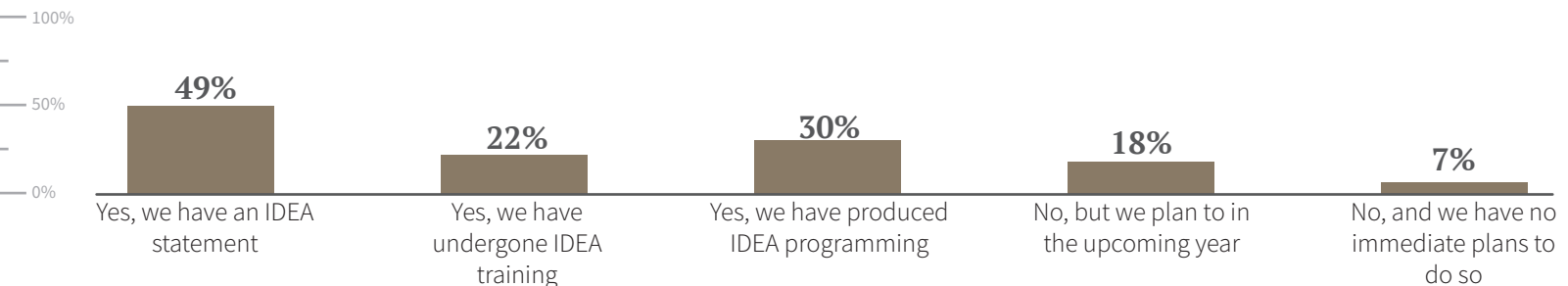
##### Live attendance

2019: 547  
2021: 96

##### Virtual attendance

2019: 0  
2021: 0

### INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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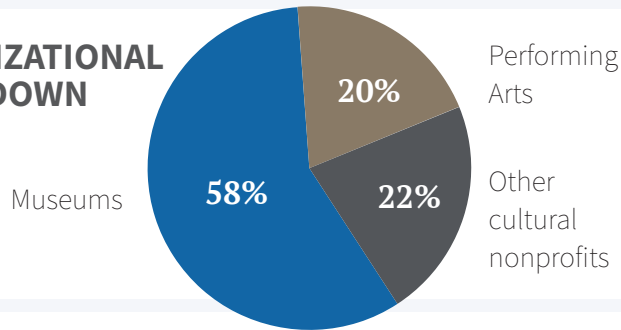
# Organizational Comparison Data

## Budget \$1,000,000 to \$4,999,999 | n = 59

Data from the 2021 Nonprofit Connecticut Cultural Census

# MEDIAN BUDGET \ \$2,110,414

### ORGANIZATIONAL BREAKDOWN



### VIRTUAL ATTENDANCE AND PROGRAMMING

*Attendance*  
2019: 0  
2021: 2000

*Virtual Programs Hosted*  
2019: 0  
2021: 32

### STAFFING LEVELS

Full-time employees: 9    Volunteers: 40  
Part-time employees: 9    2021 volunteer hours: 523  
Consultants: 5

### IN-PERSON VISITATION AND PROGRAMMING

*Visitation*  
2019: 29089                      2021: 12059

#### 2021 New Content Development

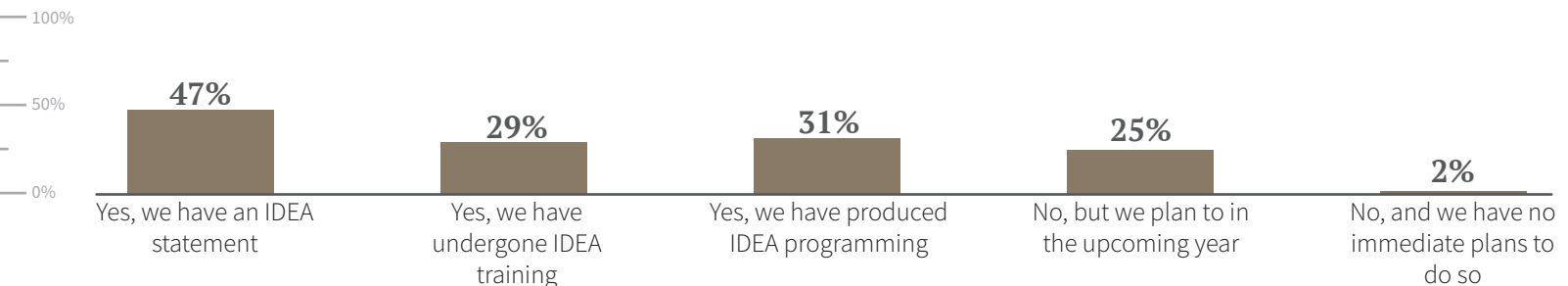
New exhibitions: 3  
Programs hosted: 22  
Performing arts performances: 7

### SCHOOL PROGRAMMING

*Live attendance*  
2019: 2122  
2021: 274

*Virtual attendance*  
2019: 0  
2021: 75

## INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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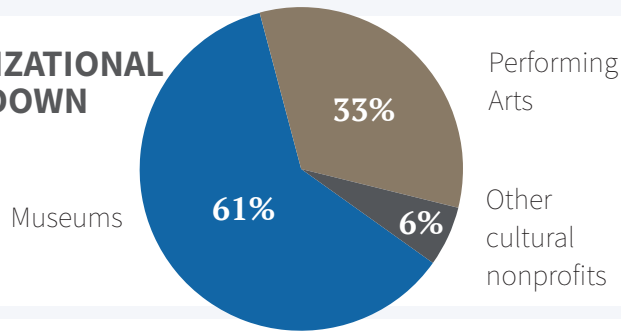
# Organizational Comparison Data

Budget \$5,000,000 or more | n = 18

Data from the 2021 Nonprofit Connecticut Cultural Census

## MEDIAN BUDGET \\ \$9,559,918

### ORGANIZATIONAL BREAKDOWN



### VIRTUAL ATTENDANCE AND PROGRAMMING

#### Attendance

2019: 0  
2021: 7465

#### Virtual Programs Hosted

2019: 0  
2021: 45

### STAFFING LEVELS

Full-time employees: 49  
Part-time employees: 18  
Consultants: 20

Volunteers: 65  
2021 volunteer hours: 500

### IN-PERSON VISITATION AND PROGRAMMING

#### Visitation

2019: 101884  
2021: 27485

#### 2021 New Content Development

New exhibitions: 3  
Programs hosted: 10  
Performing arts performances: 15

### SCHOOL PROGRAMMING

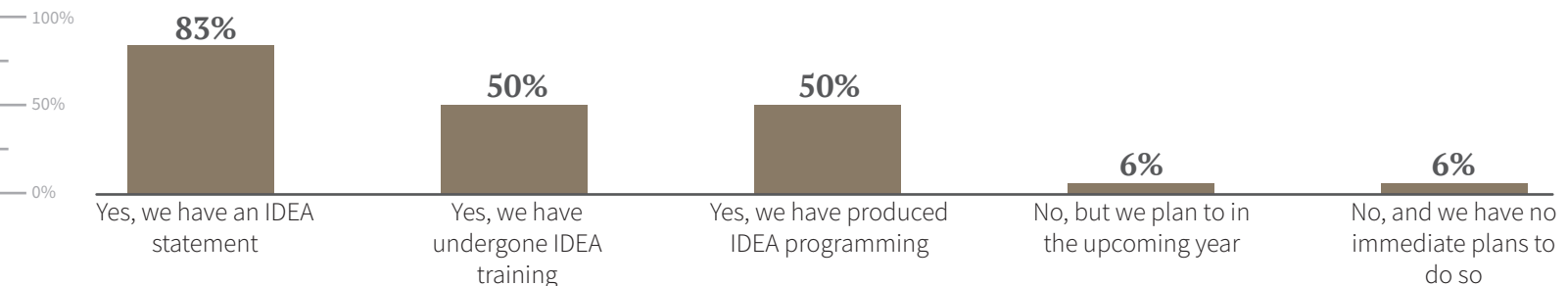
#### Live attendance

2019: 9621  
2021: 346

#### Virtual attendance

2019: 0  
2021: 2372

## INCLUSION, DIVERSITY, EQUITY, AND ACCESS (IDEA)



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