**SAMPLE PRESS RELEASE – Use your organization’s letterhead for stationery**

**FOR IMMEDIATE RELEASE …** or **… FOR RELEASE: [DATE/TIME]**

**Contact: [**Person’s name, telephone number, and email for person responsible for media inquiries]

**[HEADLINE]: Free Admission this Summer at [Your Organization Name], Funding Provided by a Grant from CT Humanities**

[DATELINE]: YOUR TOWN – The [**your organization name**] was recently awarded a grant in the amount of [**amount**] from Connecticut Humanities to support our participation in the CT Summer at the Museum initiative.

The program invites Connecticut children ages 18 and under plus one accompanying Connecticut resident adult to visit participating museums free of charge from July 1 through September 5, 2022. Funding for the initiative is provided by the CT General Assembly, the with the support of Connecticut Humanities and the Department of Economic and Community Development, Office of the Arts, which also receives support from the federal ARPA.

[**If you participated in 2021, consider a few sentences about that experience. If new this year, add something about what families can experience at your location, specific exhibits perhaps and/or why access to your museum is important.**]

(SAMPLE POINTS: The CT Summer at the Museum program was extremely successful in the summer of 2021, with museums throughout the state hosting hundreds of thousands of children, many of whom would not otherwise be able to afford admission. This program is even more important in 2022 given that inflation and high gasoline prices are already adversely impacting attendance at our institutions, especially among lower income families.

A visit to a museum provides a special opportunity that can positively impact mental health, demonstrably improve learning outcomes among children and youth, and offer positive activities and outlets in many of the neighborhoods, towns, and cities that we serve. As children and students missed out on more than two years of group and school visits to our institutions as part of hands-on, interactive learning, the CT Summer at the Museum Program gives these children and students a chance to experience our institutions and benefit from our programs, activities, and exhibits.)

[Include information about visiting your museum: what activities are available, exhibits, etc. Include the days/hours you are open or if by appointment. Direct people to your website to find out more information about planning their visit.]

**About [Your organization name]  
[Your organization’s boiler plate/summary of who you are and what you do.]**

**About Connecticut Humanities***CT Humanities (CTH) is an independent, nonprofit affiliate of the National Endowment for the Humanities. CTH connects people to the humanities through grants, partnerships, and collaborative programs. CTH projects, administration, and program development are supported by state and federal matching funds, community foundations, and gifts from private sources. Learn more by visiting cthumanities.org.*

**About Connecticut Office of the Arts**

*The Connecticut Office of the Arts (COA) is the state agency charged with fostering the health of Connecticut’s creative economy. Part of the state’s Department of Economic and Community Development, the COA is funded by the State of Connecticut as well as the National Endowment for the Arts.*

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