

Sample Quick Grant Application

Project Title: One Book One Region 2021

Organization: Connecticut College

Project Summary:

Please describe your project and its major components in 2-3 sentences. Please include key information about your project like exhibition and public program dates.

Note: This description will be used both internally to reference the project for which you are seeking funding support, and, if funded, externally by CTH to describe your grant to the public on our website and in press releases.

One Book One Region will return to southeastern Connecticut in 2021 for another season of reading a shared book and learning more about the book's themes. As in the past, One Book One Region will begin in June with a kickoff event, featuring a keynote speaker, and will end in the fall with a talk to the community. In the interim, regional libraries and other organizations will present programs relating to the book. For 2021, the chosen book is "Interior Chinatown" by Charles Yu.

Project Description and Details:

Please tell us in more detail about the project for which you are requesting funding.

This is the heart of your grant application and your opportunity to tell us about your project's background, structure, components, and why it should be funded.

If your program has multiple sessions (i.e., a 4-part lecture series), please include a 2-3 sentence description for each program session.

If your project has multiple components (i.e., an exhibition and lecture series), please describe both the project as a whole as well as the individual components.

Since 2002, the One Book, One Region Initiative of Southeastern Connecticut has encouraged residents to read, discuss, and learn from a common book. The goals of this initiative are to bring people together to discuss ideas, to broaden the appreciation of reading, and to break down barriers among people. It has often been described as a small book club expanded to reach an entire community. The initiative started at Groton Public Library, spread to all of New London County, and is now receiving interest from parties in Windham County. Initially local libraries were the driving force behind this program, and then later interested community members also became involved. Connecticut College became a partner in 2016, making the common read part of freshman orientation and hosting the author for the annual community talk. Records of past participation have not been kept, because libraries and other organizations are not required to register their

participation with the Steering Committee (<http://onebookoneregion.org/selection-committee/>). This gives maximum flexibility to the community, but results in a lack of historical records.

The books selected each year showcase an issue of community importance. For example, the 2019 book, "Hey, Kiddo" by Jarrett J. Krosoczka, is about addiction and family dysfunction. The 2020 selection, "Crazy Brave" by U.S. Poet Laureate Joy Harjo, led to discussions of Native American spirituality and abusive relationships. The 2021 book, "Interior Chinatown" by Charles Yu, is a fictional tale of assimilation, Asian stereotypes, and racism. Discussions of anti-Asian bigotry and hatred are especially pertinent right now, as hate crimes and violence against people of Asian ethnicity have spiked in the past year.

When choosing this year's book, committee members looked at age appropriateness, the author's speaking fee, the quality of the writing, and the content. The book had to appeal to the book-club adults yet still be accessible to the high-school teens. Content had to be interesting to the public, yet complex enough to be discussed in college classes. It was not enough to be good literature; the book also had to have themes that would resonate with the local community. Lastly, the author had to be affordable. "Interior Chinatown" hit all of those marks.

Kirkus Reviews called the book "an acid indictment of Asian stereotypes and a parable for outcasts feeling invisible in this fast-moving world." Their review, in part, reads, "... Yu is a novelist who plays endlessly with style, genre, and nonlinear narratives. Here, the story is delivered in seven distinct 'acts' depicting the arc of Willis Wu, a young actor of Taiwanese descent who dreams of graduating from the pigeonhole of "Generic Asian Man" on television to "Kung Fu Guy," a shining star on the silver screen equal to the legendary Bruce Lee. Yu splits his storytelling between Willis' internal monologue, during which he talks to himself about what he's experiencing and how he feels, and the script for the TV show he appears on in a small role... In spare but moving prose, Willis describes life among Asian Americans living as so-called foreigners, examines the history of bigotry against immigrants in the West for centuries, tells the sweet but sensible story of how his parents met, and relates how his part on the show evolves over time. ... The book could have ended more straightforwardly but the author couldn't resist an elegant twist, merging Willis' increasingly complicated emotional life with the plot of the show. As it all comes to a close, the author delivers a bittersweet yet affectionate ending for his endearing, unlikely doppelgänger."

The book covers themes of family relationships, minority representation, and the effects of pop culture.

The book will be unveiled to the community at the annual kick-off event in June. The kickoff, which features a keynote speaker, is normally held in person with an attendance of around 50 or 60 people. In-person events were not possible during the 2020 program, and our virtual kickoff attracted about 150 guests, including some from other countries. Public health guidelines will determine if the 2021 event is virtual, in-person, or a hybrid. The 2021 keynote speaker will be Ayako Takamori, Assistant Professor of East Asian Languages and Cultures.

Following the kickoff event, libraries and other organizations typically host related programs, book discussions, exhibitions, panels, and other activities.

One participant this year will be More Than Words, a multi-school group of teens from New London high schools, Fitch High School (Groton), and Ledyard High School. The club's mission is to promote respect for diversity, facilitate communication, and build trust among members of their community. Last year, the students participated in the common read and attended virtual activities.

Charles Yu will visit with the community on October 5. The event is scheduled a few weeks later than we have in the past to allow high schools and area university students that don't have a summer read program more time to read and discuss the book. Dependent on public health guidelines, we hope to have a hybrid event with both in-person and online participation. Yu will be invited to the newly renovated Palmer Auditorium to discuss Asian-American identity and his book. The talk, which will be in the form of a conversation with a faculty member, will be followed by a question-and-answer session, and if the event is in person, a book signing. The faculty moderator will be chosen this summer. Now that the spring semester is completed, the faculty members can begin the conversation about the choice of moderator. Groton Municipal Television will record the talk, and it will be available on the Groton Municipal Television YouTube channel and the One Book One Region website for 14 days.

During our last in-person event in 2019, about 800 community members came to hear author Jarrett Krosoczka discuss how his mother's addiction shaped his childhood. For our first all-virtual event in 2020, about 600 people tuned in to watch Joy Harjo discuss her autobiography. Although fewer in number, this audience was broader in geography, and attracted new participants from beyond our community. Our virtual format allowed us, for the first time, to generate an email list and request that participants answer a survey. The negative feedback we received were all from people disappointed that they couldn't watch the talk in person.

Our goal is to have a hybrid format for Charles Yu's presentation. It will be better engagement for the local community members who prefer an in-person event, and will allow us to expand the program's reach outside of greater New London County. In addition, people who are unable to attend due to issues with mobility, transportation, or family responsibilities will still be able to participate.

Humanities Goals, Learning Objectives, and Evaluation:

What do you want participants to better understand after having participated in your project?

Please articulate your project's humanities goals and learning objectives--the aspects of human history, culture, values, and beliefs that your project will explore and what people will learn about them.

Please also describe the evaluation techniques you will use to determine if your project has achieved its humanities goals & learning objectives.

The following are our overarching humanities goals and objectives:

- 1) to appreciate reading an award-winning book and sharing the experience with the community
- 2) to understand and think critically about how racism can affect a person personally and professionally

- 3) to increase community awareness of Asian-American culture
- 4) to understand that a story of pure fiction can reveal societal truths.

Our shared reading and collaborative programming will facilitate the following learning objectives:

- 1) how Hollywood and pop culture narratives contribute to racism
- 2) how racism doesn't always show itself as hatred; it often appears as misconceptions and missed opportunities
- 3) how the perspective of the first-generation immigrants differs from the perspective of the generation that is subsequently born here.
- 4) to gain knowledge of the Asian-American experience in today's society

To evaluate our progress, we will use the following techniques

- 1) We will look for increased participation from libraries and community organizations, as compared to last year.
- 2) We will look for an increased number of people participating in book discussions and related programming, as compared to last year.
- 3) We will collect participant feedback via surveys following digital programming.

Sample survey questions:

- A) After reading this book, are you more likely to notice subtle racist attitudes in movies and television shows?
- B) What, if anything, did you learn about Asian-American culture after participating in this program?

Audience, Marketing, and Relevance:

Who is your target audience for this project?

Please identify the groups you hope will attend your programs and the methods you will use to promote your project to them (e.g., print, broadcast, social media, specific groups).

Why is this project important to your intended audience? Does it fill a community need? How do you know and why?

Our primary target audience is all of New London County. Our secondary target audience is the people we can reach from outside the county by using a virtual platform.

Press releases will be sent to local newspapers, radio stations, and television stations. Events will be advertised on social media, and The Day newspaper. We will also send notices to the people who opted in to our email list after last year's virtual presentations. The Day traditionally writes a preview of the book and author prior to the kickoff event.

As in many communities in the U.S., New London County has spent the past 12 months realizing that systemic racism has been here for generations and must be dealt with. However, anti-Asian bigotry has not been as prevalent in the local news. This is in spite of the fact that the local casinos have attracted large numbers of Chinese immigrants to work low-income and service positions. In 2003, the Hartford Courant dubbed Norwich "Connecticut's Chinatown," and as of the last Census Bureau

data, Norwich's population was 8.2 percent Asian, which is higher than the nation's overall 5.9 percent Asian population.

We anticipate a diverse audience composed of students, staff and faculty from Connecticut College and UConn Avery Point, book club participants in southeastern Connecticut, and high school students who read the book in school. (The author talk was scheduled for October this year, instead of September as in the past, to allow more time for high school students to read the book.) Last year, nine libraries participated, and this year librarians on the Steering Committee are planning outreach to other New London County libraries. The librarians are also planning outreach to libraries that have not participated in the past. Libraries have been encouraged to contact Julia Wang of the Immigrant History Initiative and Emily Chew of the Yale-China Association to discuss potential programs. The librarians are also pulling together a list of companion reads for teens and younger children, and are working with a Connecticut College student who is creating a children's book about Asian-American discrimination.

Connecticut College stopped allowing in-person events in March 2020, and plans to begin again in September 2021. Safety guidelines for these events will not be drafted until after the deadline for this application. However, the College has remained open throughout the pandemic, with residential students and some in-person classes, by strict adherence to guidelines that went above and beyond those recommended by public health officials. All testing is documented on the College's COVID-19 dashboard (<https://www.conncoll.edu/campus-life/student-health-services/coronavirus/covid-19-dashboard/>). The positivity rate for the spring semester is 0.05 percent. When the in-person guidelines are issued, we can send them to CT Humanities to become part of this application.

Total # of Audience Members Anticipated for Entire Project (Total Project Attendance):

1000

Admissions and Other Fees:

none

Program Location and Audience Capacity:

The two main events, the June kickoff and the October author presentation will be presented over Zoom. The kickoff event will be completely virtual. We believe public health guidelines will allow the author presentation to be held in Palmer Auditorium on the Connecticut College campus in New London, which will hold 1,000 people. Related programming will be held over the summer on Zoom, or in person at area libraries if allowable.

Dates and Times of Programs OR Open and Close Date of Exhibition:

The 2021 One Book One Region program will begin on June 24 with the virtual kickoff event, and the culminating event will be on Oct. 5 with the author's conversation with the community.

Presenters, Consultants, and Project Team:

Please list ALL presenters, consultants, scholars, and other key individuals working on the project, indicate if they will be paid with CTH grant funding, and list their major project responsibilities AND qualifications. Be sure to highlight humanities scholarship and expertise that they add to the project and, for presenters, indicate on which programs they are participating/presenting.

Team Member 1 Charles Yu

Team Member 1 Author

Team Member 1 Penguin Random House

Paid with CTH grant funds

Major Responsibilities AND Qualifications: Charles Yu is the author of "Interior Chinatown," the winner of the 2020 National Book Award for fiction. "Interior Chinatown" is Yu's fourth novel, Yu is a recipient of the National Book Foundation's 5 Under 35 award. He also writes for television, and has been nominated for two Writers Guild of America awards for his work on the HBO series Westworld. List programs on which they are presenting: Charles Yu will give a presentation to the community on Oct. 5 as the concluding event of One Book One Region 2021.

Team Member 2 Ayako Takamori

Team Member 2 Assistant Professor of East Asian Languages and Cultures

Team Member 2 Connecticut College

Not paid with CTH grant funds

Major Responsibilities AND Qualifications : Ayako will speak to the themes of Asian-American history and struggles against prejudice and cultural erasure. Ayako's research looks at how belonging and identities are negotiated and mediated across borders and in post-conflict situations. Her upcoming book, "Traversing Borders: Japanese American Positionings in Japan," discusses how transpacific migration has been shaped through the shifting history of US-Japan relations.

List programs on which they are presenting: Kickoff event

Team Member 3 Kimberly Sanchez

Team Member 3 Co-chair of the One Book One Region Steering Committee

Team Member 3 Connecticut College

Not paid with CTH grant funds

Major Responsibilities AND Qualifications: Kim will be active in planning and/or participating in all program activities. She is the associate director of Engaged Scholarship and Community Learning at Connecticut College, and has been a part of the program since Connecticut College joined in 2015.

List programs on which they are presenting: not presenting

Team Member 4 Betty Anne Reiter

Team Member 4 Co-chair of the One Book One Region Steering Committee

Team Member 4 Community member

Not paid with CTH grant funds

Major Responsibilities AND Qualifications: Betty will be active in planning and/or participating in all One Book One Region activities. She is the retired director of the Groton Public Library, and the founder of the One Book One Region program. She has been active in the program since its inception in 2002.

List programs on which they are presenting: Will not be presenting

Team Member 5 Christine Bradley

Team Member 5 Co-chair of the One Book One Region Steering Committee

Team Member 5 Mystic & Noank Library

Not paid with CTH grant funds

Major Responsibilities AND Qualifications: Christine will be active in planning and/or participating in all One Book One Region activities. She is the director of the Mystic & Noank Library, and was formerly the executive director of the Norwalk Public Library. She has also served as executive director of the Connecticut Library Consortium and president of the Connecticut Library Association. As consortium director, she worked with Groton Public Library to help create One Book One Region.

List programs on which they are presenting: Will not be presenting

Team Member 6 Name - Annie Philbrick

Team Member 6 Title - Committee member

Team Member 6 Organization - Owner of Bank Square Books, Mystic and Savoy Bookshop and Cafe, Westerly

Not paid with CTH grant funds

Major Responsibilities AND Qualifications - liaison with author's representatives, advertising events to bookstore patrons

List programs on which they are presenting - Will not be presenting

Team Member 7 Name - Jefferson Singer

Team Member 7 Title - Committee member

Team Member 7 Organization - Dean of the College, Connecticut College

Not paid with CTH grant funds

Major Responsibilities AND Qualifications -

Team Member 8 Name - Emily Morash

Team Member 8 Title - Committee member

Team Member 8 Organization - Dean of First-Year Students, Connecticut College

Not paid with CTH grant funds

Major Responsibilities AND Qualifications - Member of the One Book, One Region Committee, has been on the committee for a few years, responsible for choosing book, and planning/participating in other program activities

List programs on which they are presenting - Will not be presenting

Team Member 9 Name - John McKnight

Team Member 9 Title - Committee member

Team Member 9 Organization - Dean of Equity and Inclusion, Connecticut College

Not paid with CTH grant funds

Major Responsibilities AND Qualifications - Member of the One Book, One Region Committee, has been on the committee for a few years, responsible for choosing book, and planning/participating in the kickoff event.

List programs on which they are presenting - Will not be presenting

Team Member 10 Name - Tracee Reiser

Team Member 10 Title - Committee member

Team Member 10 Organization - community

Not paid with CTH grant funds

Major Responsibilities AND Qualifications - Member and former chair of the One Book, One Region Committee, has been on the committee for a few years, will be active in planning campus programming, the kickoff event, and the main author event

List programs on which they are presenting - Will not be presenting

Budget: *See end of document*

Budget Notes and Justification:

Charles Yu's speaking fee is \$15,000. In addition, there is a Connecticut entertainment tax of \$1,127.30, for a total of \$16,127.30. We are requesting that CT Humanities provide \$4,999, or 31 percent, of that cost. If Yu's talk is entirely virtual, there will be no Connecticut entertainment tax due. In that scenario, we would be requesting 33 percent of the author's fee from CT Humanities.

SALARIES & WAGES: Total amount of Salaries & Wages requested in CTHF Funds may not exceed 25% of the total grant request.

Note: Quick Grants cannot fund Salaries & Wages, but it can be used as Matching Funds (Applicant Cash Contributions).

There is no cap on Salaries & Wages used as Applicant Cash Contributions.

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Name/Position	Rate	#	Total
1				\$0
2				\$0
3				\$0
4				\$0
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
11				\$0
12				\$0
13				\$0
14				\$0
15				\$0
			Total	\$0

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$0	\$0	\$0	\$0

HONORARIA & CONSULTING

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Name/Position	Rate	#	Total
1	Charles Yu, author	\$15,000.00	1	\$15,000
2	CT entertainment tax for author	\$1,127.30	1	\$1,127
3	Keynote speaker for Kickoff (TBD)	\$400.00	1	\$400
4				\$0
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
11				\$0
12				\$0
13				\$0
14				\$0
15				\$0
			Total	\$16,527

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
\$4,999.00	\$10,001.00			\$15,000
	\$1,127.30			\$1,127
	\$400.00			\$400
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$4,999	\$11,528	\$0	\$0	\$16,527

TECHNICAL DESIGN SERVICES

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Name/Position	Rate	#	Total
1				\$0
2				\$0
3				\$0
4				\$0
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
			Total	\$0

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$0	\$0	\$0	\$0

TRAVEL: CTH may cover mileage up to .545 per mile. Enter rate and number of miles below.

Total travel expenses may not exceed 20% of total grant request.

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Name/Position	Rate	#	Total
1	author air travel from Los Angeles	\$1,500.00	1	\$1,500
2	author hotel in New London	\$200.00	1	\$200
3	airport car service	\$1,000.00	1	\$1,000
4				\$0
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
11				\$0
12				\$0
13				\$0
14				\$0
15				\$0
			Total	\$2,700

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
	\$1,500.00			\$1,500
	\$200.00			\$200
	\$1,000.00			\$1,000
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$2,700	\$0	\$0	\$2,700

PRINTING, COPYING & SUPPLIES: Total photocopying or printing expenses may not exceed 40% of total grant request

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Description	Rate	#	Total
1	misc program supplies	\$650.00	1	\$650
2	books for Conn College students	\$16.25	450	\$7,313
3	books for More Than Words students	\$16.25	45	\$731
4	postage and boxes for Conn College books	\$11.80	450	\$5,310
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
11				\$0
12				\$0
13				\$0
14				\$0
15				\$0
16				\$0
17				\$0
18				\$0
19				\$0
20				\$0
			Total	\$14,004

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
	\$650.00			\$650
		\$7,312.50		\$7,313
	\$731.25			\$731
		\$5,310.00		\$5,310
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$1,381	\$12,623	\$0	\$14,004

EQUIPMENT AND ROOM RENTAL OR PURCHASE: Total Equipment expenses may not exceed 40% of total grant request.

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Description	Rate	#	Total
1	kickoff event: room rental	\$400.00	1	\$400
2	kickoff event: catering	\$1,000.00	1	\$1,000
3	kickoff event: paper goods & supplies	\$100.00	1	\$100
4	author talk: room rental	\$1,000.00	1	\$1,000
5	author talk: room setup	\$250.00	1	\$250
6	author talk: AV services	\$1,500.00	1	\$1,500
7				\$0
8				\$0
9				\$0
10				\$0
			Total	\$4,250

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
	\$400.00			\$400
	\$1,000.00			\$1,000
	\$100.00			\$100
			\$1,000.00	\$1,000
	\$250.00			\$250
	\$1,500.00			\$1,500
				\$0
				\$0
				\$0
				\$0
\$0	\$3,250	\$0	\$1,000	\$4,250

PROMOTION

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Description	Rate	#	Total
1	set of promotional posters	\$200.00	1	\$200
2	newspaper advertising	\$1,000.00	1	\$1,000
3				\$0
4				\$0
5				\$0
6				\$0
7				\$0
8				\$0
9				\$0
10				\$0
			Total	\$1,200

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
		\$200.00		\$200
		\$1,000.00		\$1,000
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$0	\$1,200	\$0	\$1,200

EVALUATION

NOTE: The total of each item detail must match the total of each source of funds. X indicates a problem.

Item Detail				
	Description	Rate	#	Total
1				\$0
2				\$0
3				\$0
4				\$0
5				\$0
Total				\$0

CTHF Funds Requested and Matching Funds (Source of Funds)				
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
				\$0
				\$0
				\$0
				\$0
				\$0
\$0	\$0	\$0	\$0	\$0

BUDGET SUMMARY: Values fill automatically from the detail pages.

Budget Summary	Source of Funds Summary				
	CTH Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total
Salaries & Wages	\$0.00	\$0.00	\$0.00	\$0.00	\$0
Honoraria	\$4,999.00	\$11,528.30	\$0.00	\$0.00	\$16,527
Technical Design Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0
Travel	\$0.00	\$2,700.00	\$0.00	\$0.00	\$2,700
Printing, Copying and Supplies	\$0.00	\$1,381.25	\$12,622.50	\$0.00	\$14,004
Equipment and Room Rental or Purchase	\$0.00	\$3,250.00	\$0.00	\$1,000.00	\$4,250
Promotion	\$0.00	\$0.00	\$1,200.00	\$0.00	\$1,200
Evaluation	\$0.00	\$0.00	\$0.00	\$0.00	\$0
Total	\$4,999	\$18,860	\$13,823	\$1,000	\$38,681