Sample Quick Grant Application

Project Title: The Harriet Beecher Stowe Center Presents Dr. Eddie Glaude Jr. in Conversation

Organization: Harriet Beecher Stowe Center

Project Summary:

Please describe your project and its major components in 2-3 sentences. Please include key information about your project like exhibition and public program dates.

Note: This description will be used both internally to reference the project for which you are seeking funding support, and, if funded, externally by CTH to describe your grant to the public on our website and in press releases.

The Stowe Center presents Dr. Eddie Glaude Jr. in conversation about his latest publication, Begin Again: James Baldwin's America and Its Urgent Lessons for Today. Dr. Glaude will be in dialogue with Professor Jacqueline Goldsby and Reverend John L. Selders. Two audio recordings will be released on our website on September 1. Discussions center on Dr. Glaude's book, which uses the life of James Baldwin to create dialogue about racial inequality in the United States and being Black in America.

Project Description and Details:

Please tell us in more detail about the project for which you are requesting funding.

This is the heart of your grant application and your opportunity to tell us about your project's background, structure, components, and why it should be funded.

If your program has multiple sessions (i.e., a 4-part lecture series), please include a 2-3 sentence description for each program session.

If your project has multiple components (i.e., an exhibition and lecture series), please describe both the project as a whole as well as the individual components.

The Harriet Beecher Stowe Center is requesting \$4,999 from CT Humanities to support the production of two audio conversations, their marketing, and interviewer fees in honor of the 2021 Stowe Prize book winner, Professor Eddie Glaude Jr., and his latest publication, Begin Again: James Baldwin's America and Its Urgent Lessons for Today. Dr. Glaude is the James S. McDonnell Distinguished University Professor and Chair of the Department of African American Studies at Princeton University. He is also a MSNBC contributor and a columnist for Time Magazine. We are thrilled to honor Dr. Glaude's humanities work on African American studies. On the Stowe Prize, Glaude states, "I am honored and excited that Begin Again has been awarded the 2021 Stowe Prize. James Baldwin's witness/work remains relevant for our challenging times. I tried to walk with him, to see with him, to shout with him in desperate hope that we might choose to be otherwise as a country. Thank you for recognizing the effort."

Stowe Prize is an annual award given to recognize a book of general adult fiction or nonfiction that illuminates a critical social justice issue in contemporary society in the United States. Stowe's writings challenged slavery and promoted women's education; topics on social issues impacted by racism and gender discrimination are prioritized. The award also aims to give a platform to voices from authors who represent historically marginalized groups. A fundamental tenet of the award's mission is to recognize that the field of humanities provides insight of our contemporary challenges as a society. Since 2011 Stowe Prize, initially a bi-annual award, has honored award-winning authors: Pulitzer Prize-winning columnists and authors, Nicholas Kristof and Sheryl WuDunn, were the first awardees for their book, Half the Sky: Turning Oppression into Opportunity for Women Worldwide. In 2013 the second Stowe Prize was awarded to Michelle Alexander for her book, The New Jim Crow, Mass Incarceration in the Age of Colorblindness. In 2015, we honored Ta-Nehisi Coates for his columns published in The Atlantic, having noted particularly his June 2014 cover story titled "The Case for Reparations." Bryan Stevenson won in 2017 for Just Mercy: A Story of Justice and Redemption; Matthew Desmond in 2018 for Evicted: Poverty and Profit in the American City; and Albert Woodfox in 2020 for his memoir, Solitary.

Begin Again exemplifies how studies on history directly impacts our contemporary efforts to address social issues. Glaude's book highlights the importance of writer and activist James Baldwin (1924-87) and his impact on the American social conscious regarding race and injustice. The book studies what Glaude views as America's past unsuccessful opportunities to rectify these issues. On Baldwin Glaude writes, "Baldwin's writing does not bear witness to the glory of America. It reveals the country's sins, and the illusion of innocence that blinds us to the reality of others. Baldwin's vision requires a confrontation with our history (with slavery, Jim Crow segregation, with whiteness) to overcome its hold on us. Not to posit the greatness of America, but to establish the ground upon which to imagine the country anew." Glaude's previous books have covered religion, philosophy, and the difficulties of race in the United States. His most well-known publications are Democracy in Black: How Race Still Enslaves the American Soul, In a Shade of Blue: Pragmatism and the Politics of Black America, and Exodus! Race and Nation in Early 19th Century Black America.

As part of Dr. Glaude's commitment to Stowe Prize, he is happy to produce these free audio programs. Dr. Glaude will spend a half-day during the week of July 19 to record two audio interviews, each with a different special guest interviewer who can address different perspectives that frame Glaude's book. Professor Jacqueline Goldsby, who teaches English, African American Studies, and American Studies at Yale University, will discuss Baldwin and his legacy with Dr. Glaude. Goldsby focuses her research on the authors and texts that reveal the little-known anecdotes that shaped American life during the Jim Crow era from 1865 to 1965. The second interviewer, Bishop John Selders, is an ordained minister and the Organizing Pastor of Amistad United Church of Christ in Hartford. He is also the Assistant Dean of Students at Trinity College, has lectured at Yale Divinity School, and is the Executive Director of Zezzo House (a housing project) also in Hartford. Selders has a prolific career as a religious leader, educator, award-winning musician, and activist. He will be discussing with Dr. Glaude on contemporary efforts to create a more equitable American life for Black Americans and on the current state of activism.

Stowe Prize has grown into a critical element of the Stowe Center's brand and is the largest program offered each year, making it essential in the execution of our mission. We believe that the inclusion

of Stowe Prize publications into our programming builds awareness of our work and commitment to using literature to inspire commitment to positive change. In addition, the inclusion of contemporary commentary on the social issues that Stowe supported furthers the ongoing conversation the house tours offer to visitors. We believe that Glaude's book and his voice are so important to our cultural moment as Americans wrestle with the difficult conversations of recent national protests on racism in America, justice reform, and voting rights. Glaude's celebration of Baldwin also aligns with how we preserve Stowe's legacy and the ways in which it resonates today.

Humanities Goals, Learning Objectives, and Evaluation:

What do you want participants to better understand after having participated in your project?

Please articulate your project's humanities goals and learning objectives--the aspects of human history, culture, values, and beliefs that your project will explore and what people will learn about them.

Please also describe the evaluation techniques you will use to determine if your project has achieved its humanities goals & learning objectives.

Humanities Goals: The recognition of Glaude's book by the Stowe Center and the production of free programming for Glaude to present the topics from his book are based on our work to promote importance of the humanities in areas like literature, writing, and history and their necessary roles in our education systems. In the last 10 years we have grown the award's profile and our audiences, we have also elevated book sales and profiles for the past winners. By incorporating the subject matter highlighted in the each of the winners' publications into our public programming, we continue to weave the important work being done in the humanities on social justice issues.

Learning Objectives: The Stowe Center acts as a center for the community to congregate, whether online or in person, to engage in social issues and meaningful historical content related to Stowe and her writings. Our learning objectives are to help the public become more informed on the issues and possible solutions, and to learn of opportunities to inspire action. Stowe Prize is, therefore, a center of civic engagement and coalition building. The Stowe Center provides a selection of program formats to appeal to multiple learning styles, and presents a variety of perspectives and seeks to attract audiences that are diverse in age, gender, race, and ethnicity by including such representation in our programs.

Evaluation: Evaluation is critical to the development and improvement of all Stowe Center programs. The programmatic developments that grew out of the pandemic shutdown required upgrades to the Stowe Center's technical infrastructure. This technical upgrade includes new evaluation methods via Mail Chimp and data collection also using Altru software observational data recording the following audience information: age cohorts, gender representation, race and identity, as well as how participants have heard of Stowe Prize, the efficacy of our visibility and media coverage, and what future programs would audiences be interested in. We also intend to have the Stowe Center's contact information more readily available for programs, particularly to allow participants to give feedback on programming. We will continue to monitor website views, social media engagement, memberships, and donations as a result of our programming. We will also more regularly promote

membership and donations, and foster productive and lasting relationships with our invited speakers and moderators. Before the pandemic the public could attend programs without providing any registrant data, but now all of our registrations require the collection of data like address and email, which will make all registrants eligible to take a survey after a program. The collection of audience data is vitally important to our work and to our we develop future programs. In 2021, we are designing programming based on visitor feedback.

Audience, Marketing, and Relevance:

Who is your target audience for this project?

Please identify the groups you hope will attend your programs and the methods you will use to promote your project to them (e.g., print, broadcast, social media, specific groups).

Why is this project important to your intended audience? Does it fill a community need? How do you know and why?

Audience: Before the COVID-19 pandemic, Stowe Prize programming targeted primarily residents of Asylum Hill neighborhood and the Greater Hartford region. Due to the onset of the COVID-19 pandemic shutdown in mid-March 2020, the initiation of Connecticut's shutdown mandates by Governor Lamont, and the continuing developments of reopening phases, we pivoted to an online format for Stowe Prize. The move to an online format offers us the opportunity for a much larger audience for our programs than has been typical in the past. The recent announcement of the 2021 Stowe Prize winner has already resulted in great interest from the public and created our biggest traction to date on social media: on Facebook, over 2000 hits; on Twitter over 2 million views, 9,968 media engagements and 4000 likes; on Instagram, 461 accounts have viewed and 498 views.

Marketing: We will continue to promote Stowe Prize free programming on our social media pages (Instagram, Twitter, and Facebook) and send e-blasts. Similar to our previous programs, we continue to work closely with Connecticut Public Media, New England Public Radio, a number of CT print, TV, and electronic news sources. Previous Stowe Prize winners have bene featured on NPR's Where We Live, the Hartford Courant, and WTNH. We are investing extensively in linking the Stowe Prize book to library programing, both regional and library book clubs, college programming throughout the state, as well as a variety of large civic clubs and organizations and non-profits. In addition to statewide media impacts, we expect to utilize national media sources as the profile of the Stowe Prize continues to grow and advance the winner's work, including MSNBC, Literary Hub, USA History sites, and museums interested in the art and life of Baldwin.

Relevance: This free public program is part of our celebration of the 2021 Stowe Prize winner. The Stowe Center is a community resource and provides its local community with opportunities to address issues that are critical to the community's well-being and vitality. Throughout the pandemic, we have continued to create robust and relevant content using virtual platforms that have addressed relevant issues like women's suffrage, voting rights, and the experience of Black Americans in the United States.

Total # of Audience Members Anticipated for Entire Project (Total Project Attendance):

1000
Admissions and Other Fees:
0

Program Location and Audience Capacity:

The Stowe Center website--Multimedia Gallery

Dates and Times of Programs OR Open and Close Date of Exhibition:

September 1: release of the podcast

Presenters, Consultants, and Project Team:

Please list ALL presenters, consultants, scholars, and other key individuals working on the project, indicate if they will be paid with CTH grant funding, and list their major project responsibilities AND qualifications. Be sure to highlight humanities scholarship and expertise that they add to the project and, for presenters, indicate on which programs they are participating/presenting.

Team Member 1 Name Amy Hufnagel

Team Member 1 Title Director of Programs and Visitor Experience

Team Member 1 Organization Harriet Beecher Stowe Center

Paid with CTH grant funds No

Major Responsibilities AND Qualifications

Amy is the Project Director. Amy will facilitate the planning and execution of the event; communicate with the winner, Dr. Glaude; set up the technological serving needs; and produce the pre-recorded components for screen sharing during the event. Amy will serve as the point person with scholars and participants. Amy has worked as a public programmer for over twenty-five years at small and mid-sized museums. Before joining the Stowe Center, Amy was the Interim Vice President of Interpretation and Engagement at Olana State Historic Site and its Director of Education. Previously, Amy was also the Executive Director of the Alice Austen House Museum and the Senior Program Office for the New York Foundation of the Arts where she managed all NY statewide K-12 artist-in-residence programs. Amy's career has primarily centered on public programming for small museums, including interpretative tours.

List programs on which they are presenting

2021 Stowe Prize Programming

Team Member 2 Name Dr. Briann Greenfield Executive Director

Team Member 2 Organization Harriet Beecher Stowe Center

Paid with CTH Grant Funds No Major Responsibilities and Qualifications

Briann will supervise all aspects of program coordination and will also introduce the speakers. Briann will supervise all staff coordination. Before arriving at the Stowe Center in 2018, Briann served as the Executive Director of the New Jersey Council for the Humanities where she directed strategies to provide funding to NJ cultural institutions, collaborating with the National Endowment for the Humanities to offer humanities programming to the public. Previously, Briann was Professor of History at Central Connecticut State University and she directed its Public History Program. She holds a M.A. and a Ph.D. in American Civilization from Brown University, and a B.A. in History from the University of New Hampshire.

List Programs they represent

2021 Stowe Prize Free Public Programming

Team Member 3 Name Dr. Eddie Glaude Jr.

Team Member 3 Title James S. McDonnell Distinguished Professor of African American

Studies

Team Member 3 Organization Princeton University

Paid with CTH Grant Funds No Major Responsibilities and Qualifications

Dr. Eddie S. Glaude Jr. most well-known books, Democracy in Black: How Race Still Enslaves the American Soul, and In a Shade of Blue: Pragmatism and the Politics of Black America, take a wide look at black communities, the difficulties of race in the United States, and the challenges our democracy face. Glaude is the James S. McDonnell Distinguished University Professor and Chair of the Department of African American Studies, a program he first became involved with shaping as a doctoral candidate in Religion at Princeton. He is the former president of the American Academy of Religion. His books on religion and philosophy include An Uncommon Faith: A Pragmatic Approach to the Study of African American Religion, African American Religion: A Very Short Introduction and Exodus! Religion, Race and Nation in Early 19th Century Black America, which was awarded the Modern Language Association's William Sanders Scarborough Book Prize. Glaude is also the author of two edited volumes, and many influential articles about religion for academic journals. He has also written for publications such as The New York Times and Time Magazine. He is a columnist for Time Magazine and a MSNBC contributor on programs like Morning Joe, and Deadline Whitehouse with Nicolle Wallace. He also regularly appears on Meet the Press on Sundays. Glaude hosts the podcast AAS 21, recorded at Princeton University in Stanhope Hall, the African American Studies department's home. Glaude holds a Master's degree in African American Studies from Temple University, and a Ph.D. in Religion from Princeton University.

List Programs they represent

2021 Stowe Prize Free Public Programming

Team Member 4 Name Professor Jacqueline Goldsby

Team Member 4 Title Professor of English, African American Studies, American Studies

Team Member 4 Organization Yale University

Paid with CTH Grant Funds Yes
Major Responsibilities and Qualifications

Dr. Jacqueline Goldsby will be one of the discussants in conversation with Dr. Glaude for the free audio programming. Dr. Goldsby holds a Ph.D. in American Studies from Yale University. She focuses her research on the authors and texts that reveal the little-known anecdotes that shaped American life during the Jim Crow era from 1865 to 1965. Her first book, A Spectacular Secret: Lynching in American Life and Literature (2006), examines how literary depictions of anti-Black mob murders at the turn of the 20th century figure the violence as a trope of American modernity. Goldsby's next monograph, Birth of the Cool: African American Literary Culture of the 1940s and 1950s, focuses on the regenerative aesthetic life that Jim Crow segregation gave rise to during the mid-20th century. List Programs they represent

2021 Stowe Prize Free Public Programming

Team Member 5 Name Reverend Doctor John L. Selders

Team Member 5 Title Many titles: Ordained Minister serving in the United Church of Christ, the Organizing Pastor of Amistad United Church of Christ, Hartford, CT, former Associate College Chaplain and currently Assistant Dean of Students, Trinity College, Hartford, CT and one of the leaders of Moral Monday CT. For 15 years, he served Executive Director of Zezzo House in Hartford. Team Member 5 Organization Amistad United Church of Christ, Trinity College

Paid with CTH Grant Funds Yes

Major Responsibilities and Qualifications

Reverend John L. Selders will be one of the discussants in conversation with Dr. Glaude for the free audio programming. Reverend Selders has done his academic and theological reflection attending Life Christian Bible College, Webster University, Eden Theological Seminary and Anglican Divinity School. In addition to being a talented award-winning songwriter, musician and performer with local, national, and international credits, he is also the Bishop Presider of The Inter-Denominational Conference of Liberation Congregations and Ministries (ICLCM) and is the Co-Convening Bishop of The Sacred College of Progressive Episcopates (SCPE). Bishop Selders is a founding member of Moral Monday CT, a grassroots statewide organization committed to a wide range of social justice issues. Bishop Selders has exhibited extraordinary commitment and dedication to a number of efforts that have afforded him the opportunity to travel across the country speaking, lecturing and conducting workshops in the areas of race, oppression and reproductive justice. He is a teacher, lecturer, workshop leader, an HIV/AIDS educator and activist with numerous citations for his work.

List Programs they represent

2021 Stowe Prize Free Public Programming

Budget: See end of document

SALARIES & WAGES: Total amount of Salaries & Wages requested in CTHF Funds may not exceed 25% of the total grant request.

Note: Quick Grants cannot fund Salaries & Wages, but it can be used as Matching Funds (Applicant Cash Contributions).

There is no cap on Salaries & Wages used as Applicant Cash Contributions.

	Item	Detail			CTHF F	unds Requested	ar
	Name/Position	Rate	#	Total	CTHF Funds	External Cash Contributions	С
1				\$1,069	\$0.00		
2				\$1,790	\$0.00		
3				\$863	\$0.00		
4				\$0			
5				\$0			
6				\$0			
7				\$0			
8				\$0			
9				\$0			
10				\$0			
11				\$0			
12				\$0			
13				\$0			
14				\$0			
15				\$0			
	_		Total	\$3,722	\$0	\$0	

CTHF F	unds Requested	and Matching F	unds (Source of	Funds)	
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total	
\$0.00		\$1,069.20		\$1,069	
\$0.00		\$1,790.00		\$1,790	
\$0.00		\$863.20		\$863	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
\$0	\$0	\$3,722	\$0	\$3,722	

HONORARIA & CONSULTING

	Item Detail					
	Name/Position	Rate	#	Total		
1	Dr. Jacqueline Goldsby-Speaker Fee	\$800.00	1	\$800		
2	Reverend John L. Selders-Speaker Fee	\$800.00	1	\$800		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
11				\$0		
12				\$0		
13				\$0		
14				\$0		
15				\$0		
			Total	\$1,600		

CTHF F	unds Requested	and Matching F	unds (Source of	Funds)
	External Cash	Applicant Cash	In-Kind	
CTHF Funds	Contributions	Contributions	Contributions	Total
\$800.00				\$800
\$800.00				\$800
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
				\$0
\$1,600	\$0	\$0	\$0	\$1,600

TECHNICAL DESIGN SERVICES

	Item Detail					
	Name/Position	Rate	#	Total		
1	Webpage coding and set up for program	\$600.00	1	\$600		
2	Graphic Design	\$600.00	1	\$600		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
		Total	\$1,200			

CTHF F	CTHF Funds Requested and Matching Funds (Source of Funds)					
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total		
		Contributions	Corteribations			
\$600.00				\$600		
		\$600.00		\$600		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
\$600	\$0	\$600	\$0	\$1,200		

TRAVEL: CTH may cover mileage up to .545 per mile. Enter rate and number of miles below. Total travel expenses may not exceed 20% of total grant request.

	Item Detail					
	Name/Position	Rate	#	Total		
1				\$0		
2				\$0		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
11				\$0		
12				\$0		
13				\$0		
14				\$0		
15				\$0		
			Total	\$0		

CTHF Funds Requested and Matching Funds (Source of Funds)						
CIRF			unus (Source oi	runus)		
	External	Applicant				
	Cash	Cash	In-Kind			
CTHF Funds	Contributions	Contributions	Contributions	Total		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
\$0	\$0	\$0	\$0	\$0		

PRINTING, COPYING & SUPPLIES: Total photocopying or printing expenses may not exceed 40% of total grant request

	Item Deta	il			CTHF I	Fund
	Description	Rate	#	Total	CTHF Funds	Со
1				\$0		
2				\$0		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
11				\$0		
12				\$0		
13				\$0		
14				\$0		
15				\$0		
16				\$0		
17				\$0		
18				\$0		
19				\$0		
20				\$0		
			Total	\$0	\$0	

indicates a problem.					
CTHF I	unds Requested	and Matching F	unds (Source of	Funds)	
	External	Applicant			
	Cash	Cash	In-Kind		
CTHF Funds	Contributions	Contributions	Contributions	Total	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
\$0	\$0	\$0	\$0	\$0	

EQUIPMENT AND ROOM RENTAL OR PURCHASE: Total Equipment expenses may not exceed 40% of total grant request.

	Item Detail					
	Description	Rate	#	Total		
1	The Hartford Sound Studio	\$4,088.00	1	\$4,088		
2				\$0		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9			·	\$0		
10				\$0		
			Total	\$4,088		

CTHF Funds Requested and Matching Funds (Source of Funds)						
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total		
\$2,600.00		\$1,488.00		\$4,088		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
				\$0		
\$2,600	\$0	\$1,488	\$0	\$4,088		

PROMOTION

Item Detail						
	Description	Rate	#	Total		
1	Hartford Courant print ad & digital ad	\$1,720.00	1	\$1,720		
2	3 WNPR radio spots	\$278.00	5	\$1,390		
3				\$0		
4				\$0		
5				\$0		
6				\$0		
7				\$0		
8				\$0		
9				\$0		
10				\$0		
	\$3,110					

CTHF Funds Requested and Matching Funds (Source of Funds)					
	External Cash	Applicant Cash	In-Kind		
CTHF Funds	Contributions	Contributions	Contributions	Total	
\$199.00		\$1,521.00		\$1,720	
		\$1,390.00		\$1,390	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
				\$0	
\$199	\$0	\$2,911	\$0	\$3,110	

EVALUATION

	Item Detail						
	Description	Rate	#	Total			
1				\$0			
2				\$0			
3				\$0			
4				\$0			
5				\$0			
			Total	\$0			

CTHF Funds Requested and Matching Funds (Source of Funds)							
CTHF Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total			
					\$0		
					\$0		
					\$0		
					\$0		
					\$0		
\$0	\$0	\$0	\$0		\$0		

BUDGET SUMMARY: Values fill automatically from the detail pages.

	Source of Funds Summary					
Budget Summary	CTH Funds	External Cash Contributions	Applicant Cash Contributions	In-Kind Contributions	Total	
Salaries & Wages	\$0.00	\$0.00	\$3,722.40	\$0.00	\$3,722	
Honoraria	\$1,600.00	\$0.00	\$0.00	\$0.00	\$1,600	
Technical Design Services	\$600.00	\$0.00	\$600.00	\$0.00	\$1,200	
Travel	\$0.00	\$0.00	\$0.00	\$0.00	\$0	
Printing, Copying and Supplies	\$0.00	\$0.00	\$0.00	\$0.00	\$0	
Equipment and Room Rental or Purchase	\$2,600.00	\$0.00	\$1,488.00	\$0.00	\$4,088	
Promotion	\$199.00	\$0.00	\$2,911.00	\$0.00	\$3,110	
Evaluation	\$0.00	\$0.00	\$0.00	\$0.00	\$0	
Total	\$4,999	\$0	\$8,721	\$0	\$13,720	