# Planning Grants FY2022

### Connecticut Humanities

# **Evaluation Questions**

### **Project Title**

Name of Project

Character Limit: 150

### **CTH Funds Requested**

Character Limit: 20

### **Project Case Statement\***

Using the following scale, rate the applicant's Project Case Statement:

0=Applicant made poor case for why project should be funded; project does not support any of CTH's funding priorities and/or the applicant organization's mission;

5=Applicant made case for why this project should be funded by CTH at this time and the project supports at least one CTH funding priority;

10=Applicant made an exceptionally strong case for why this project should be funded by CTH at this time, the project supports multiple CTH funding priorities and will advance the applicant organization's mission.

**Scoring Options:** 0 - 10

# Project Description and Background\*

Using the following scale, rate the project Description and Background.

0=Project description and background unclear, disorganized, missing information about the planning process that will be utilized, and/or does not describe the activities that they want CTH to fund;

5=Project is articulated, but lacking some details

10=Project plan is well-organized and cogent; the planning process articulated will very likely lead to desired goals and objectives; items CTH is asked to fund are clearly articulated and well justified.

Scoring Options: 0 - 10

# **Project Outcomes\***

Using the following scale, rate the efficacy of the Project Outcomes described in the application.

0=Project outcomes are not well articulated and/ or achievable; outcomes are not humanitiescentric;

3=Project outcomes are articulated, but some problems may exist (i.e, not all are likely to be achieved; additional needed outcomes not addressed)

5=Project outcomes are very well articulated, cogent, likely to be achieved, and will result in all the necessary pieces for successful implementation of the project.

Scoring Options: 0 - 5

#### **Humanities Content\***

Using the following scale, rate the efficacy of the project's Humanities Content.

0=Humanities content of project is unclear; preliminary themes either not identified or not humanities-centric; project will not help the audience better understand and appreciate human history, culture, values and beliefs;

5=Humanities content of project is articulated, but preliminary humanities themes identified could be stronger and project could do better job of helping audiences understand human history, culture, values, and beliefs;

10=Humanities content of project is exceptionally strong, humanities themes are well identified and articulated, and project will do strong job of helping audiences better understand human history, culture, values, and beliefs.

Scoring Options: 0 - 10

### Relationship to Project's Subjects and Participants\*

Using the following scale, rate the relationship between the grantee, their project team, and the project's subjects and participants.

0=Grantee has not engaged or attempted to engage and integrate the project's subjects and participants in the planning, development, implementation, production, and/or marketing/distribution of the project;

3=Grantee has adequately attempted to engage and integrate the project's subjects and participants into the planning, development, implementation, production, and/or marketing/distribution of the project;

5=Grantee has done a model job of working with their project's subjects and participants throughout the entire project and and fully integrated them into the planning, development, implementation, production, and/or marketing/distribution of the project.

Scoring Options: 0 - 5 or N/A

### **Project Audience\***

Using the following scale, rate the applicant's description of the intended target audience for the project:

0=Target audiences unidentified and/or inappropriate for project and not involved in the planning process;

3=Target audience is defined and appropriate for project, however, additional, natural audiences for project not addressed and/or audience not fully involved in the planning process; 5=All target audiences for project identified, well defined, and appropriate for project and well-integrated into the planning process

Scoring Options: 0 - 5

# **Project Schedule\***

Using the following scale, rate the proposal's project schedule:

0=Project activities occur outside of the grant period or the project schedule is inappropriate for the planning project.

3=Project schedule is adequate; some minor concerns with the schedule may exist.

5=Project schedule is well thought out, articulated, achievable, and likely to lead to a successful final product.

Scoring Options: 0 - 5

# Rate the quality of the Project Team.\*

Using the following scale, rate the quality of the Project Team.

0=Inappropriate/non-pertinent project team members and humanities scholarship and/or consultants present in project;

3=Appropriate/ pertinent team members and humanities scholarship and/ or consultants evident in project;

5=Stellar project team with strong humanities scholarship and/or consultants demonstrating multiple voices/perspectives

Scoring Options: 0 - 5

# **Budget & Expenses\***

Using the following scale rate the validity and clarity of grant budget expenses:

0=Unexplained, questionable expenses included with eligible expenses

3=Eligible expenses with little detail and/or minor budget concerns

5=Expenses are explained and well justified

Scoring Options: 0 - 5

# Financial Support\*

Using the following scale rate the breadth of financial support for the project:

0=Entire 1:1 match made with in-kind contributions

3=Match includes mix of in-kind contributions and applicant cash, but no external cash

5=Match includes external cash in addition to applicant cash and in-kind contributions

Scoring Options: 0 - 5

# **Additional Comments**

Character Limit: 2000