Quick Grants FY2022

Connecticut Humanities

Evaluation Questions

Project Title
Name of Project

Character Limit: 150

CTH Funds Requested

Character Limit: 20

Project Details & Description*
Using the following scale rate the project design and description.

0=Project details and description unclear, disorganized, and/or missing required information
5=Project is articulated, but lacking some details
10=Project plan is well-organized and cogent

Scoring Options: 0 - 10

Humanities Goals & Learning Objectives*
Using the following scale, rate the efficacy of the evaluation plan described in the application.

0=Humanities goals are unclear, no way to measure audience learning;
3=Humanities goals articulated, but evaluation techniques do not measure intended learning objectives
5=Humanities goals are clear; evaluation plan is solid; high likelihood of valid assessment of learning objectives

Scoring Options: 0 - 5

Relationship to Project's Subjects and Participants*
Using the following scale, rate the relationship between the grantee, their project team, and the project's subjects and participants.

0=Grantee has not engaged or attempted to engage and integrate the project's subjects and participants in the planning, development, implementation, production, and/or marketing/distribution of the project;
3=Grantee has adequately attempted to engage and integrate the project's subjects and participants into the planning, development, implementation, production, and/or marketing/distribution of the project;
5=Grantee has done a model job of working with their project's subjects and participants throughout the entire project and and fully integrated them into the planning, development, implementation, production, and/or marketing/distribution of the project.

**Scoring Options:** 0 - 5 or N/A

**Audience Identification**
Using the following scale rate the applicant's description of the intended audience for the project:
0=Audiences unidentified and/or inappropriate for project
3=Audience is defined and appropriate for project
5=Project likely to attract new or expanded audiences

**Scoring Options:** 0 - 5

**Marketing Plan**
Using the following scale rate the plans to promote the project:
0=Marketing plan is weak or ineffective
3=Marketing plan is adequate for proposed target audience
5=Marketing plan incorporates a variety of media tactics to reach beyond traditional audience

**Scoring Options:** 0 - 5

**Admission Cost**
Using the following scale rate the public pricing structure.
0=Expensive tickets with no discounts or justification given (approx. $50 or more)
3 =Moderately priced tickets with discounts/ justification given ($10-$50)
5=Project has free or low cost admission (approx. $10 or less)

**Scoring Options:** 0 - 5

**Public Accessibility**
Using the following scale rate public accessibility:
0=Program is not open and accessible to the general public
3=Program has limited public accessibility or open hour; target audience is not the general public, even if program is open to the public
5=Program is open and accessible to the public with reasonable open hours

**Scoring Options:** 0 - 5

**Rate the quality of the Project Team.**
Using the following scale, rate the quality of the Project Team.
0=Inappropriate/non-pertinent humanities scholarship present in project;
3=Appropriate/ pertinent humanities scholarship evident in project;
5=Stellar humanities scholarship demonstrating multiple voices/perspectives

**Scoring Options:** 0 - 5

**Budget & Expenses***
Using the following scale rate the validity and clarity of grant budget expenses:
0=Unexplained, questionable expenses included with eligible expenses
3=Eligible expenses with little detail and/or minor budget concerns
5=Expenses are explained and well justified

**Scoring Options:** 0 - 5

**Financial Support***
Using the following scale rate the breadth of financial support for the project:
0=Entire 1:1 match made with in-kind contributions
3=Match includes mix of in-kind contributions and applicant cash, but no external cash
5=Match includes external cash in addition to applicant cash and in-kind contributions

**Scoring Options:** 0 - 5

**Interpretation and Connection to the Humanities***
After considering the overall description and information contained in the application, use the following scale rate to the overall quality of the humanities content:
0=Humanities theme(s) are not interpreted or well conveyed/ easily understandable by the audience;
5=Humanities theme(s) are adequately interpreted and conveyed to the audience;
10=Humanities themes are well interpreted and conveyed, allowing the audience to better analyze their complex society and make thoughtful, reasoned decisions based on inquiry, evaluation, and empathy

**Scoring Options:** 0 - 10

**Funding Priorities***
Using the following scale rate how well the project meets CTH funding priorities:
0=Does not meet any CTHF funding priorities
3=Meets one CTHF funding priority
5=Meets multiple CTHF funding priorities

**Scoring Options:** 0 - 5
Additional Comments

Character Limit: 2000