

Quick Grants FY2022

Connecticut Humanities

Evaluation Questions

Project Title

Name of Project

Character Limit: 150

CTH Funds Requested

Character Limit: 20

Project Details & Description*

Using the following scale rate the project design and description.

0=Project details and description unclear, disorganized, and/or missing required information

5=Project is articulated, but lacking some details

10=Project plan is well-organized and cogent

Scoring Options: 0 - 10

Humanities Goals & Learning Objectives*

Using the following scale, rate the efficacy of the evaluation plan described in the application.

0=Humanities goals are unclear, no way to measure audience learning;

3=Humanities goals articulated, but evaluation techniques do not measure intended learning objectives

5=Humanities goals are clear; evaluation plan is solid; high likelihood of valid assessment of learning objectives

Scoring Options: 0 - 5

Relationship to Project's Subjects and Participants*

Using the following scale, rate the relationship between the grantee, their project team, and the project's subjects and participants.

0=Grantee has not engaged or attempted to engage and integrate the project's subjects and participants in the planning, development, implementation, production, and/or marketing/distribution of the project;

3=Grantee has adequately attempted to engage and integrate the project's subjects and participants into the planning, development, implementation, production, and/or marketing/distribution of the project;

5=Grantee has done a model job of working with their project's subjects and participants throughout the entire project and fully integrated them into the planning, development, implementation, production, and/or marketing/distribution of the project.

Scoring Options: 0 - 5 or N/A

Audience Identification*

Using the following scale rate the applicant's description of the intended audience for the project:

0=Audiences unidentified and/or inappropriate for project

3=Audience is defined and appropriate for project

5=Project likely to attract new or expanded audiences

Scoring Options: 0 - 5

Marketing Plan*

Using the following scale rate the plans to promote the project:

0=Marketing plan is weak or ineffective

3=Marketing plan is adequate for proposed target audience

5=Marketing plan incorporates a variety of media tactics to reach beyond traditional audience

Scoring Options: 0 - 5

Admission Cost*

Using the following scale rate the public pricing structure.

0=Expensive tickets with no discounts or justification given (approx. \$50 or more)

3 =Moderately priced tickets with discounts/ justification given (\$10-\$50)

5=Project has free or low cost admission (approx. \$10 or less)

Scoring Options: 0 - 5

Public Accessibility*

Using the following scale rate public accessibility:

0=Program is not open and accessible to the general public

3=Program has limited public accessibility or open hour;

target audience is not the general public, even if program is open to the public

5=Program is open and accessible to the public with reasonable open hours

Scoring Options: 0 - 5

Rate the quality of the Project Team.*

Using the following scale, rate the quality of the Project Team.

0=Inappropriate/non-pertinent humanities scholarship present in project;

3=Appropriate/ pertinent humanities scholarship evident in project;

5=Stellar humanities scholarship demonstrating multiple voices/perspectives

Scoring Options: 0 - 5

Budget & Expenses*

Using the following scale rate the validity and clarity of grant budget expenses:

0=Unexplained, questionable expenses included with eligible expenses

3=Eligible expenses with little detail and/or minor budget concerns

5=Expenses are explained and well justified

Scoring Options: 0 - 5

Financial Support*

Using the following scale rate the breadth of financial support for the project:

0=Entire 1:1 match made with in-kind contributions

3=Match includes mix of in-kind contributions and applicant cash, but no external cash

5=Match includes external cash in addition to applicant cash and in-kind contributions

Scoring Options: 0 - 5

Interpretation and Connection to the Humanities*

After considering the overall description and information contained in the application, use the following scale rate to the overall quality of the humanities content:

0=Humanities theme(s) are not interpreted or well conveyed/ easily understandable by the audience;

5=Humanities theme(s) are adequately interpreted and conveyed to the audience;

10=Humanities themes are well interpreted and conveyed, allowing the audience to better analyze their complex society and make thoughtful, reasoned decisions based on inquiry, evaluation, and empathy

Scoring Options: 0 - 10

Funding Priorities*

Using the following scale rate how well the project meets CTH funding priorities:

0=Does not meet any CTHF funding priorities

3=Meets one CTHF funding priority

5=Meets multiple CTHF funding priorities

Scoring Options: 0 - 5

Additional Comments

Character Limit: 2000