

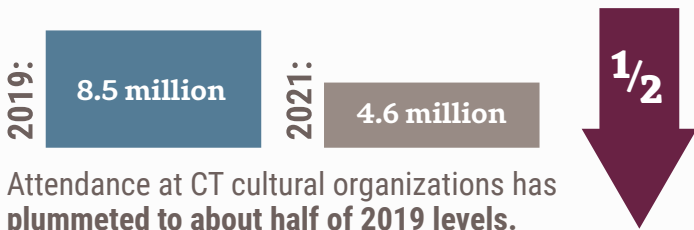


The COVID-19 Pandemic has dramatically affected Connecticut cultural organizations.

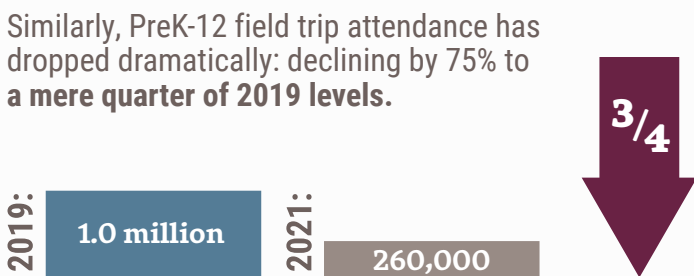


To understand the full impact, the 2021 Nonprofit Connecticut Cultural Census collected public engagement data from both 2019 and 2021.

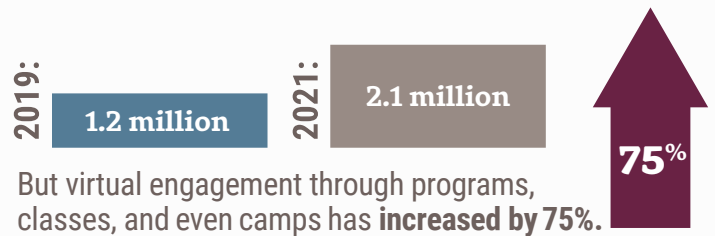
IN-PERSON VISITATION



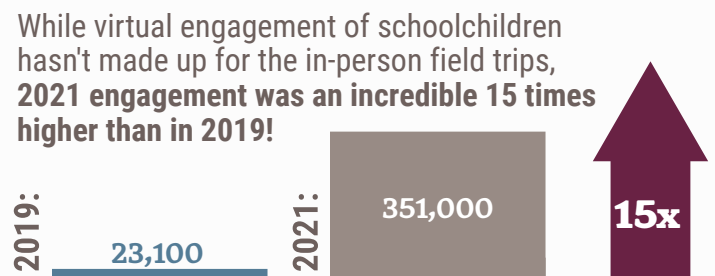
PreK-12 IN-PERSON VISITATION



ONLINE ENGAGEMENT

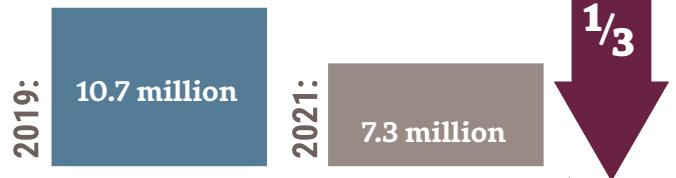


PreK-12 ONLINE ENGAGEMENT



Connecticut's nonprofit cultural organizations have been nimble to adapt to a drastically changed environment, but our net public engagement is down a third from 2019 ... largely due to devastating in-person visitation decreases.

TOTAL ENGAGEMENT



These engagement losses have, fortunately, been mitigated by increases in virtual engagement. As the pandemic continues, we'll continue to track the impact on our state's cultural sector.



“In a pandemic, we notice what really matters, and human contact and relationships has come out a clear leader. Children and adults alike need places to go that bring them together and broaden their minds. Museums, the performing arts, and humanities are needed now more than ever, and should always be included as a priority in our communities as a whole.”

– Merredith Christos, EverWonder Children's Museum