

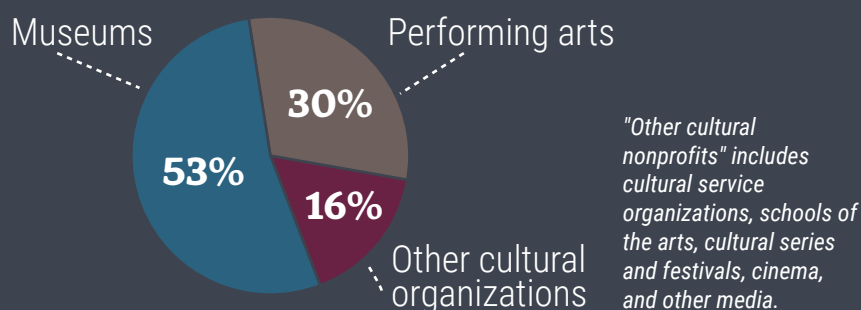
# THE 2021 NONPROFIT CONNECTICUT CULTURAL CENSUS

Connecticut is a culturally rich state home to more than 600 nonprofit cultural organizations.

**Our impact is far-reaching.**



## TYPES OF CT CULTURAL ORGANIZATIONS



In 2021, despite pandemic concerns, we hosted visitors, engaged people in virtual programming, and educated schoolchildren throughout the state.

In-person visitation:

**4.6 million**

Virtual programming:

**2.1 million**

PreK-12 education visits and virtual programming reach:

**610,000**

**TOTAL PARTICIPATION:**

**7.3 million**

**Additionally, the 624 organizations in our cultural census directly employed over 12,000 people!<sup>1</sup>**

**Our work is also supported by over 34,000 volunteers, who contributed 1.2 million hours to Connecticut's communities in 2021.** ⌚ ⌚ ⌚ ⌚ ⌚

*"Thank you! Thank you! Thank you! So very, very needed! The innovative way the CT Cultural Fund has been offered and administered made assistance truly accessible to all (even the small & understaffed). Cultural organizations that research, share, and teach African American, Native American, and local history are few and far between. And there are few resources available for CT teachers who must now teach these subjects. Organizations like ours will now be able to quickly build our capacity to meet growing demand, virtually or in-person. We enter 2022 with increased optimism and confidence."*

— Maisa L. Tisdale, The Mary & Eliza Freeman Center for History and Community

### Source:

Nonprofit Connecticut Cultural Census, fielded December 2021/January 2022 by Wilkening Consulting on behalf of CT Humanities.

<sup>1</sup>Nearly 5,000 are paid employees, and over 7,000 are contracted artists, interpreters, performers, and more. According to the US Bureau of Economic Analysis, the entire Connecticut cultural sector supports over 56,000 jobs.

  
Wilkening Consulting  
audience research | knowledge curation

**CT**humanities

**Connecticut**  
Department of Economic and  
Community Development  
Office Of The Arts