

# Sponsorship Application FY2022

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## *Connecticut Humanities*

### *Sponsorship Eligibility*

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**Stop! Before filling out the application, please be sure to review the following:**

#### **Sponsorship Eligibility\***

Sponsorships support public humanities events, programs, and opportunities that help institutions serving the people of Connecticut explore and promote the enduring value of public humanities in our lives and civil society.

CTH Sponsorships are intended to fund activities that align with CTH's mission and strategic goals and objectives, with a goal of providing visibility and access to strategic audiences that are not currently being served by CTH through its normal grantmaking and other initiatives

Please review the Sponsorship Guidelines. Before applying, please contact CTH staff, Lian Partridge (lpartridge@cthumanities.org), to discuss your sponsorship idea.

Applications submitted without prior communication with CTH staff will not be considered.

Make sure your project meets all Sponsorship requirements below:

#### **Choices**

Applicant is a 501(c)(3) nonprofit, municipal, or Connecticut-recognized tribal nation organization

Program to be sponsored is open and accessible to the general public

Program serves Connecticut organizations and/or audiences

#### **Organization Profiles Updated?\***

"I have reviewed and updated my Organization's profile information."

(To review and update your Organization profile, click on the black pencil icon in the Contact Info tab on the far right above.)

**Note: New data fields have been added for FY22 and require your attention—including mailing address and congressional districts!**

#### **Choices**

Yes

## *Sponsorship Narrative*

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### **Sponsorship Title\***

*Character Limit: 150*

### **CTH Funds Requested\***

*Character Limit: 20*

### **Sponsorship Summary\***

Please describe your sponsorship opportunity in 2-3 sentences. Please include key information about your project like public activity dates.

Note: This description will be used both internally to reference the project for which you are seeking funding support, and, if funded, externally by CTH to describe your sponsorship to the public on our website and in press releases.

*Character Limit: 500*

### **Sponsorship Case Statement\***

Why should Connecticut Humanities Fund this Sponsorship?

Please explain how this project supports one or more of CTH's Sponsorship priorities:

- Programs with large numbers of attendees or viewership
- Programs that are free or low cost to attend
- Equitable access to the humanities or professional development opportunities for humanities-serving institutions
- Supporting underserved areas of the humanities (i.e., geographic, demographic, [https://cthumanities.org/our-story/what-are-the-humanities/humanities disciplines](https://cthumanities.org/our-story/what-are-the-humanities/humanities%20disciplines))
- Supporting activities that meet CTH priorities, but whose structure and scholarship are not fits for CTH's traditional granting program
- Supporting organizations not recently funded by CTH grants

*Character Limit: 1000*

### **Sponsorship Ability to Support CTH Mission\***

Please describe your sponsorship's ability to support and advance CTH's mission and strategic goals and objectives.

*Character Limit: 1000*

### **Sponsorship Audience\***

Please describe your Sponsorship project's expected audience (e.g., geographic, demographic, age, special interests, etc.).

*Character Limit: 1000*

### **Total # of Audience Members Anticipated for Entire Project (Total Project Attendance)\***

*Character Limit: 100*

### **Admission and Other Fees\***

*Character Limit: 200*

### **Dates and Times of Sponsorship Activities\***

Note: Sponsored events must start no sooner than two (2) months after application submission. All sponsored activities must occur within twelve (12) months, with the project period beginning the first day of the month following application submission.

*Character Limit: 250*

### **Sponsorship Location and Audience Capacity\***

*Character Limit: 250*

### **CTH Visibility\***

If your Sponsorship is funded, how will CTH's funding support be visible (e.g., on printed materials, on your website, in ads and other promotional materials, etc.). How will these materials be distributed?

*Character Limit: 1000*

### **Additional Information**

Please share any additional information that you feel would be helpful for us to know when reviewing your Sponsorship application. (Optional)

*Character Limit: 750*

### **Additional Attachments**

While Sponsorship requests do not require the submission of any additional attachments, feel free to use this space to upload any additional documents or images that you would like to share with us about your Sponsorship opportunity. (Optional)

Note: Only 1 attachment can be uploaded in this space. If you have multiple documents to share, please combine into 1 file before uploading.

*File Size Limit: 2 MB*

## *Applicant Information*

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### **Project Director First Name\***

Note: The Project Director is the person responsible for managing your project. This individual will become your organization's primary contact person with Connecticut Humanities should the Sponsorship be funded.

*Character Limit: 100*

### **Project Director Last Name\***

*Character Limit: 100*

### **Project Director Title**

*Character Limit: 100*

### **Project Director Organization\***

*Character Limit: 150*

### **Project Director Phone Number\***

Please use the following format:

*000-000-0000*

*Character Limit: 250*

### **Project Director Email Address\***

*Character Limit: 250*

### **Application Certification\***

"I certify that the information presented in this application is true and accurate. I have read and understand the guidelines relating to this application. The applicant organization is in compliance with any grants or sponsorships previously awarded by Connecticut Humanities."

#### **Choices**

By checking this box, I certify that I have read and understood the above statement

### **Certified By\***

Name and Title

*Character Limit: 250*

### **CT Humanities Grants E-newsletter Opt-in\***

By checking "Yes" below you (the applicant) are opting in to receive periodic e-news related to our granting program. Other members of your organization may subscribe here.

Your answer to this question will not affect the application review process.

If you choose not to receive our grants e-newsletter, you will still receive communication from us about your grant application and occasional grant-related announcements.

### Choices

Yes

No