



Public Relations Guidelines
for CARES Act Relief Grants Awarded
by Connecticut Humanities

Funding for these grants has been provided by the National Endowment for the Humanities (NEH) as part of the Coronavirus Aid, Relief and Economic Security (CARES) Act economic stabilization plan and regranting through Connecticut Humanities.

To reinforce the value of your grant we ask that you follow the steps below:

Connecticut Humanities Acknowledgement:

Acknowledge Connecticut Humanities using a CTH logo or credit line on your printed materials, signage and other forms of promotion. When CTH credit appears with other funders, the size and position of the credit should be in proportion to the amount of CTH funding. Logo files are available in the PR Toolkit on the Grants Documents page. Additional formats are available by contacting Aimee Cotton Bogush (abogush@cthumanities.org) or (860) 937-6648.

CARES Act and NEH Acknowledgement:

In addition to the CTH logo or credit line, please acknowledge NEH and the CARES Act in written and promotional materials related to CARES Act grants.

Below is sample language:

- *Funding for these grants has been provided by the National Endowment for the Humanities (NEH) as part of the Coronavirus Aid, Relief and Economic Security (CARES) Act economic stabilization plan.*
- *This program is made possible by funding from the National Endowment for the Humanities (NEH) and the federal CARES Act.*
- *Funding has been provided to [grantee] from the National Endowment for the Humanities (NEH) as part of the 2020 Coronavirus Aid, Relief and Economic Security (CARES) Act of 2020.*

Please remember to also include the [NEH federal seal](#) and usual [disclaimer](#) language applicable to all NEH-funded projects, events, and grants.

Press Release

Draft and distribute a press release that describes the significance this funding has to your organization and community, and credits Connecticut Humanities and NEH for their support.

For your convenience, an organization description appears below:

Connecticut Humanities, a non-profit affiliate of the National Endowment for the Humanities, provides opportunities to explore the history, literature and the vibrant culture that make our state, cities and towns attractive places to live and work. Learn more by visiting cthumanities.org.

A press release template is located in our PR Toolkit on the Grants Documents page. If you would like us to review your release before you send it to the media, please email a copy to Aimee Cotton Bogush (abogush@cthumanities.org) or call 860.937-6648.

We've also included a list of media outlets in the PR Toolkit. We hope this helps you find the right publications to contact. You might also consider a letter to the editor of your local paper. Please remember that your final report to Connecticut Humanities asks for copies of information that appears in print, so keep a copy once it's published.

Notify Lawmakers:

Notify your municipal officials, Governor's office, state legislators in your district, and federal lawmakers of your Connecticut Humanities' funding.

Social Media:

#NEHcares

NEH uses #NEHcares for Twitter, Facebook, and Instagram posts relating to CARES Act grant funding.

#CTHFunded

Please use #CTHFunded and tag or @mention Connecticut Humanities on Twitter, Facebook, Instagram, and LinkedIn posts relating to the grant award (@cthumanities)

Questions or comments on these requirements? Please contact Aimee Cotton Bogush: abogush@cthumanities.org, or 860.937-6648.

Thank you for your participation and support!
