

CThumanities

5 Things We Can Do to Tell Your Grant Story

Congratulations on your grant award! As you know, your grant was funded (in full or in part) by taxpayer dollars and we are excited to help broaden your reach and promote the humanities in our state (which helps us advocate for future dollars for more grants). One of the ways we can achieve this is to tell the story of your award and program using our [e-newsletter](#), social media accounts, and/or website and annual report. We also alert local media and legislators about the impact of the granting program.

To help me do this, I ask that you please:

- 1) **Send me your social media account handles and URLs (as applicable):**
 - a. Twitter, Facebook, Instagram, LinkedIn
 - b. URL for organization website
 - c. URL for event/project registration, if applicable
- 2) **Tag us whenever you post about the award or program to make it easy for me to re-tweet or share:**
 - a. Twitter, Facebook, Instagram: @cthumanities
 - b. LinkedIn: @ct-humanities
- 3) **Please make sure I am aware of your program/event/project dates** once they are set and **if applicable, add your program on our [events calendar](#)**
 - a. Be sure to tag it 'CTH Funded' (in addition to any other applicable tags) so we know to pull it out of the rest of the submissions for special promotions and don't forget to add a photo to your post
- 4) **Email me:**
 - a. a 1-2 sentence description of your program, include the date(s) if applicable
 - b. a few sentences about why your program is important and/or enriches the community and/or the impact of your grant from CTH
 - c. a digital photo of the person providing the info in #4a and #4b
 - i. include their name, title, and permission to use their photo and quotes online and in print
 - d. a digital file of something relevant to your organization or event/project
 - i. This can be a photo of your building, your logo, a photo of something from the collection, and/or a promotional graphic you've created – even a short video clip
- 5) **Let me know if there's someone at your organization willing to talk about your grant funded program on camera:**
 - a. Let me know who that is and send me their contact info

Once again, congratulations! Please don't hesitate to contact me with any questions and be sure and let me know if I should be directing this request to someone else at your organization. I'm really looking forward to working together on promoting your award. With this bit of extra effort CTH can help connect more people to your good work as together we further enrich the lives of the residents of Connecticut through the humanities.

Thanks!



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